



ALPHA[®]
WARRANTY SERVICES

PROTECTING YOUR LIFESTYLE.™

800.662.5519

AlphaWarranty.com

sales@alphawarranty.com



MISSION STATEMENT

To protect the lifestyles of our contract holders, agents, and dealers by providing innovative vehicle protection plans, unrivaled customer experiences, and creative technology solutions.

VALUE PROPOSITION

Supercharged service and technology powered by amazing people.

CORE VALUES



DO THE RIGHT
THING



FOCUS ON
THE
CUSTOMER



TAKE
ACTION



BE
ACCOUNTABLE



ENJOY
LIFE