



YOUR BUSINESS.
Transformed.

GSFSGroup®

Vertically integrated solutions,
tailored for your success.

GSFSGroup®



THE WAY YOU DO BUSINESS IS CHANGING.

Each day presents new challenges in terms of technology, training, operations and sales. Smarter strategies, processes and products are the key to transforming doubt and inertia into action and opportunity.

ABOUT GSFSGroup

With over 39 years of experience, GSFSGroup® offers our partners a unique approach to wealth building and retention. Our diverse and vertically integrated solutions provide you the ability to easily identify and strategize what is needed today to help transform your business. Whether you seek long-term profitability or faster returns, we have the right products and services tailored for your success.

WEALTH BUILDING PROGRAMS

PROVEN STRATEGIES FOR EVERY RISK TOLERANCE.

Partnering with us will allow you the opportunity to customize your financial strategies to suit your current business planning needs and risk tolerance. If your situation changes, our team has the expertise and flexibility to help you easily adapt. We offer all reinsurance and participation structures (Dealer-Owned Warranty Company, Dealer Obligor, Retro, NCFC and CFC) to help maximize your profitability and growth.

TRAINING & DEVELOPMENT

OPTIMIZING TALENT AT THE SCALE YOU NEED.

With over 200 years of combined automotive experience, the training & development team provides a single-source training solution tailored to help increase overall performance. From training and coaching sales on the variable side of a dealership to developing service personnel in fixed operations, we have a solution that evolves with today's marketplace. Knowing that it takes a strong team to succeed in any dealership environment, we are committed to utilizing the most comprehensive automotive training & development curriculum in the industry.



PERFORMANCE DEVELOPMENT

BETTER COACHING EQUALS BETTER OUTCOMES.

An extension of the training team, the Performance Development Managers (PDMs) offer a completely new spectrum to developing dealership personnel. They employ a true hands-on approach when it comes to developing an F&I team to its full potential. While onsite, the PDMs shadow and assess current processes with the F&I team. In addition, the PDMs develop and transfer performance skill sets while modeling with live customers to current dealership personnel.

F&I PRODUCTS

F&I PRODUCTS SPECIFICALLY ENGINEERED TO BUILD YOUR BUSINESS.

GSFSGroup offers a full suite of F&I products nationwide including award-winning Vehicle Service Contracts, Tire & Wheel, Maintenance Programs and more. GSFSGroup's Service Contracts are backed by our own Sentruity Casualty Company, an A.M. Best A-rated (Excellent) insurance company.

TALENT MANAGEMENT

**SUCCESS IS FINDING THE RIGHT PEOPLE FOR THE RIGHT JOBS,
AND THEN SEEING THEM THRIVE.**

TalentNest is an award-winning hiring solution specifically designed for the automotive industry. We combine cutting-edge science and technology with the latest best practices to deliver a complete solution for the attraction, recruitment, development and retention of top-performing employees. TalentNest allows you to screen and hire for all positions within your company while effectively managing, cultivating and developing your talent internally.

CONTACT US

LEARN MORE ABOUT THE GSFSGROUP DIFFERENCE.

Contact GSFSGroup to learn more about how our vertically integrated solutions can help maximize your profitability and manage your wealth with care.

[gsfsgroup.com](https://www.gsfsgroup.com)

1-800-569-6536

GSFSGroup®

WEALTH BUILDING | F&I PRODUCTS | TRAINING & DEVELOPMENT

TALENT MANAGEMENT | eSOLUTIONS

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