



# Protective<sup>®</sup>

## Asset Protection

### INDUSTRY LEADING F&I SOLUTIONS PROVIDER

- Serving the automotive industry since 1962
- Full suite of F&I products and solutions
- Multiple Dealer Participation offerings from Retros, CFCs and NCFCs to the Protective DOWC program
- Unparalleled service and support
- Classroom and onsite F&I training
- Easy-to-use online tools

## ABOUT PROTECTIVE ASSET PROTECTION

Protective Asset Protection has been providing F&I solutions for the automotive industry for over 55 years. We proudly serve thousands of dealerships throughout the U.S. and Puerto Rico, with innovative F&I products, training, dealer participation programs and technology. Our portfolio of vehicle protection plans, GAP coverage, limited warranties and ancillary products provide opportunities to generate revenue with products that help drive customer retention and satisfaction.

Protective Asset Protection is a business segment of the financial services holding company, Protective Life Corporation, and operates through subsidiaries of that company. Protective Life Corporation is a wholly owned subsidiary of Dai-ichi Life Holdings, Inc. (TSE:8750).<sup>1</sup> Dai-ichi Life Holdings, Inc. is among the world's largest life insurers with consolidated total assets of over half a trillion dollars.<sup>2</sup> Protective has been providing protection to families for more than 110 years through affordable life insurance, asset protection and retirement products.

- Protective Property & Casualty Insurance Company is rated **A** by A.M. Best<sup>3</sup>
- Protective Administrative Services, Inc. is rated **A+** by the Better Business Bureau<sup>®3</sup>



Call **800 794 5491**



or visit [protectiveassetprotection.com](https://protectiveassetprotection.com)

Vehicle Protection Plans | GAP Coverage | Limited Warranty Products | Dealer Participation Programs | Ancillary Products | F&I Training | Advanced F&I Technology

<sup>1</sup> Each company is solely responsible for its own financial condition and obligations accruing under the products it issues.

<sup>2</sup> As of 9/2020.

<sup>3</sup> Protective Property & Casualty Insurance Company has an insurer financial strength ratings of A (Excellent, 3rd highest of 15 ratings) from A.M. Best. For more current information, go to [www.protective.com](https://www.protective.com), [www.ambest.com](https://www.ambest.com) and [www.bbb.org](https://www.bbb.org).