

Advantage SmartAuction

As an industry-leading wholesale Internet auction, SmartAuction offers thousands of eligible franchise and independent dealers access to a virtual inventory of nearly all brands. With SmartAuction you'll be able to:

- Reach a large audience averaging over 8,000 qualified dealers on a 24/7 basis
- Convert cars into cash quickly, with overnight payment processing

FAST CYCLE TIMES, QUICK PAYMENTS, NO HASSLES

SmartAuction affords you one of the quickest and most efficient ways to convert cars into cash while helping you maintain live auction-based retention rates. Through SmartAuction:

- Dealers and consignors have sold over 6 million vehicles to thousands of franchised and independent dealers since 2000
- Dealers have the ability to get a “first look” at choice inventory that can be purchased before being shipped to physical auctions
- Everybody wins because SmartAuction has the ability to process thousands of transactions daily in a “virtual” environment

CLEAR ADVANTAGES FOR CONSIGNORS

SmartAuction remarkets vehicles for a variety of major consignors, including OEM's, rental agencies, fleet companies and financial institutions. Consignors can take advantage of its online remarketing platform at nearly 90 independent auctions nationwide for vehicles already grounded at physical auction locations, allowing units to be offered for sale on a 24/7 basis.

With SmartAuction, sellers have the ability to:

- **Eliminate transportation costs** associated with moving a vehicle to a physical auction
- **Eliminate costly auction reconditioning expenses** since many SmartAuction buyers are familiar with buying un-reconditioned vehicles
- **Sell units in-transit** (if a consignor must transport vehicles)
- **Sell to a large nationwide audience** of over 8,000 SmartAuction dealers
- **Receive dedicated support** from Ally Representatives ready to offer assistance
- **Overnight payment processing**
- **Turn retired assets** into cash fast
- **Accelerate throughput** and reduce cycle time

MAKE THE MOVE

Consign your vehicles through SmartAuction today by calling **1-877-273-5572**.

