

The Fleet Safety Marketplace

A New Paradigm in Commercial Auto Insurance

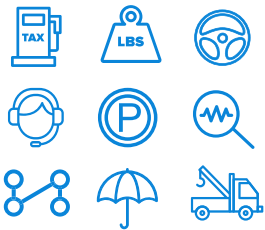
Commercial auto insurers have been struggling with elevated loss ratios and nuclear verdicts, a lack of granular data necessary for sound risk selection and pricing, and intense competition. Given such market dynamics, how can a commercial auto insurance carrier thrive?

The Fleet Safety Marketplace, a new paradigm in commercial auto insurance, may be the answer!

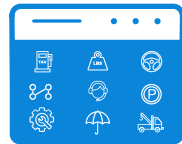
Fleet Safety Marketplace “In a Box”

Your own branded Fleet Safety Marketplace will offer your fleet customers an ecosystem of best-in-breed safety solutions. Roadz can launch your marketplace quickly with no development resources required on your end. Roadz takes care of partner onboarding and management, legal agreements, and marketplace operations.

Pre-Integrated 3rd-Party Safety & Fleet Solutions



ROADZ



Roadz Embeddable Marketplace



Insurance Carrier "Marketplace Host"



Host-Branded Marketplace



Policyholder



Fleet Manager



Loss Control Reps, Brokers / Agents

Why Launch a Fleet Safety Marketplace?

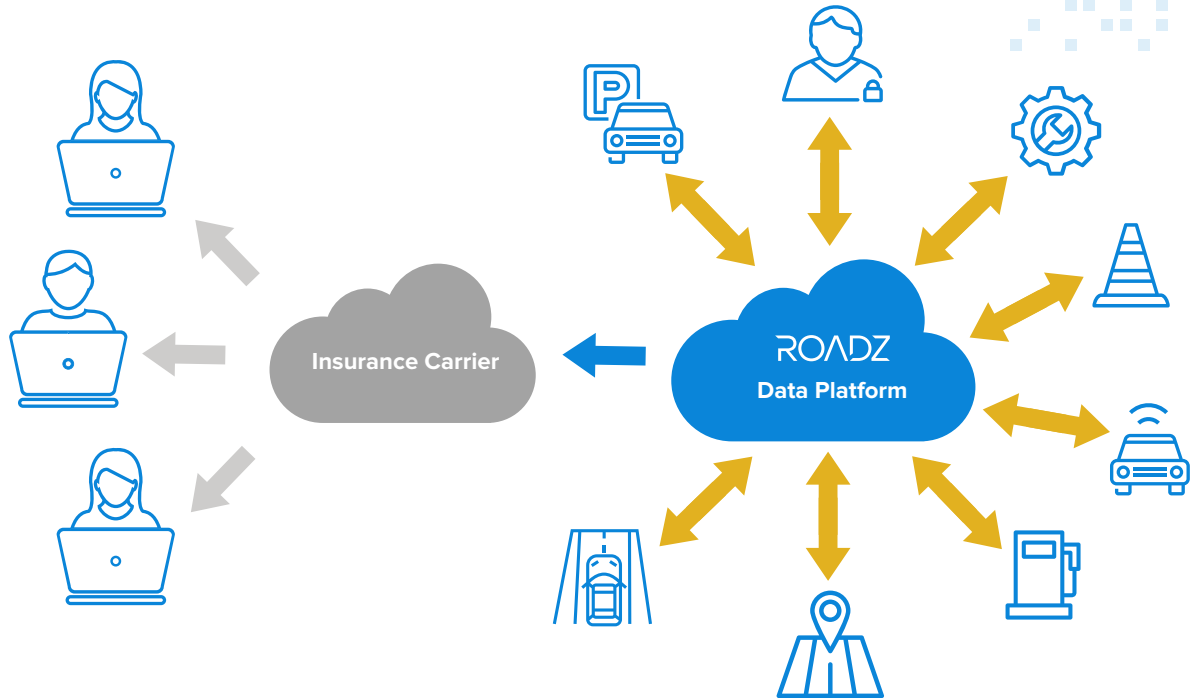
- Improve fleet safety and lower loss ratios
- Increase stickiness and reduce churn
- Gain access to data and improve risk selection and pricing
- Improve claims adjusting

Benefits For Your Customers

- Discover curated solutions to improve safety
- Access solution discounts and promotions
- Centralized access and unified billing
- End-to-end user experience

Gain Access to Fleet Data


As a Marketplace “Host” an insurance carrier gets access to data generated by solutions sold on their marketplace



The Benefits of Fleet Data

- Driver Behavior
- Mileage
- Location
- Time of Day
- Phone Usage
- Roadside Assistance
- Driver Screening
- Driver Training
- Video
- ADAS
- Seatbelt

 Risk Selection

 Improved Pricing

 Claims Adjusting

 Loss Prevention