



VALUE UNCOVERED

DriverCareSM Risk Manager

Reduce Fleet Driver Risk, Collisions, & Liability

CEI's DriverCare Risk Manager program serves as the foundation of a fleet safety culture that engages drivers and promotes safe behavior behind the wheel. It gives fleet and safety managers the insight they need to remediate or reward employees based on driving behavior.

Through advanced data collection, analyses, and visualization, CEI turns disparate datapoints into insightful driving behavior trends, making risk identification easy, and driver safety more attainable than ever.

AS BUSINESSES LOOK TO CONTROL COSTS, REDUCE RISK, AND PROTECT EMPLOYEES, FLEET OPERATIONS CAN CONTRIBUTE IN A NUMBER OF WAYS:

Reduce exposure to litigation

Automate policy enforcement

Proactively identify at-risk drivers

Maintain community safety
and brand integrity

More effectively enforce
safety policy

Reduce insurance costs

Improve driver behavior

**UNCOVER
VALUE
WITH CEI**
**Speak with
us today!**

See how this module works and its benefits >>



A Multi-Pronged Safety Approach

- Monitoring and measuring driver behavior in near-real time based on collision history, MVR convictions, telematics events, and more.
- Sorting drivers into ascending risk level categories.
- Timely and automatic notification of drivers and management when new data pushes a driver into a higher risk category.
- Assignment, delivery, and tracking completion of remedial driver training lessons.



A Record of Impressive Results

On average, customers see a 15% reduction in incident rates when incorporating DriverCare Risk Manager into their safety culture. The powerful automation and analytic capabilities of the system ensure safety is kept at the forefront of drivers' minds.



Case Study - Sales/5,000 Vehicles

Challenges	<ul style="list-style-type: none"> - Increasing number of collision claims - Rising collision costs per vehicle - In need of an effective safety program
Immediate Improvements	<ul style="list-style-type: none"> - Safety program implemented incorporating collision & MVR data - Online remedial training assigned based upon collision & MVR events - Automated communications for drivers, managers and administrators - Dedicated CEI resource managing the program - Reduced administrative burden
Six-Year Highlights	<ul style="list-style-type: none"> - 4,716 collisions avoided - \$2,600 avg. cost per - \$12.3 million in savings

DriverCare is working for some of the largest fleets in North America because of real-world results like those above. Let's design a program to reduce your company's fleet driver risk, loss frequency, and liability. Give us a call at **(877) 234-0378** to learn more about what CEI can do for you.