



# The power to change driver behavior

## Your drivers will embrace change...

**Ever tried to change the behavior of your fleet drivers?** We know it can be a challenge. Now, a new Wheels innovation called **ChangeDriver™** makes it possible to implement change in your entire organization—without shaking a big stick.

Whether you look to encourage the use of in-network maintenance providers or simply want an easy and friendly way to communicate with drivers, ChangeDriver accomplishes these goals—and so much more.

## **What tangible results can I see with ChangeDriver?**

## Achieve your company's goals

- Train drivers to commit to your driving policy and track their compliance
- Educate the fleet about driving more “green” to reduce fuel consumption
- Launch educational campaigns each quarter to reinforce good driving behavior

## Lower your fleet costs

- Lower collision rates as drivers learn about better safe driving practices
- Improve fuel efficiency as drivers discover tips to save fuel and locate low fuel prices
- Increase compliance with your maintenance network through in-network search tool
- Reduce fraud as drivers learn their fuel transactions are monitored
- Improve driver efficiencies by adding transparency to metrics across the fleet

## How does it work?

- Leverage the power of peer reputation
- Motivate drivers by implementing game mechanics
- Pit team against team for healthy competition
- Communicate via a friendly and auditable platform
- Gain better control over field behavior
- Implement a reward for each campaign winner

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↑ **AVG MPG**  
**22.00** +2.00%  
LAST 3 TRANSACTIONS

↑ **TEAM AVG MPG**  
**20.78** +6.44%  
AS OF TODAY

**MY POINTS**  
**19**  
IN THIS COMPETITION

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- 🏆 Leaderboards
- 👤 My Points
- ★ Learn + Earn
- 🏆 Badge Wall
- 👤 Pledge Wall
- 💧 Fuel Information
- 🔧 Maintenance Information

## AUTOMOBILE FIRSTS

Earn up to 40 points by taking the latest Trivia quiz called "Automobile Firsts".

TAKE A QUIZ NOW >

*ChangeDriver is an organizational change management program that guides drivers toward corporate goals. This engaging productivity tool encourages corporate citizenship by giving continuous feedback and using the scores in team competitions.*

**CONTACT WHEELS TODAY** and see how ChangeDriver takes you to the next level.