



# IntelliShift AI Video

Powered by AI-based predictive analytics to drive proactive safety risk management

## WITHOUT AI VIDEO



Organizations struggle to monitor and influence their drivers' unsafe driving behaviors and hazardous road conditions when utilizing company assets.



There is a lack of transparency and accountability in behaviors beyond hard breaking, acceleration, turning and speeding that increase risk and incident-related costs.



Without hard evidence, a business has limited ability to safeguard itself and its drivers against fraudulent claims and frivolous lawsuits.



Most organizations are too reactive to incidents and accidents and lack the ability and skills to harness a data-driven approach and mindset to fleet safety.

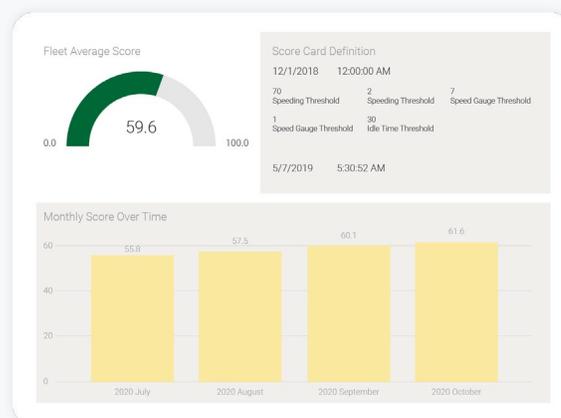
## SOLUTION OVERVIEW

AI Video is a proactive in-cab safety solution that helps you run a best-in-class company-wide safety program to protect your drivers, assets, customers and brand. It provides fleet and operations managers the ability to identify the severity of events, coach drivers on exceptions in real time and improve overall safety metrics across the organization. The solution leverages artificial intelligence, G-force sensors and 360-degree video to detect and alert drivers to risky behaviors with driver distraction features and forward collisions warnings. Its dashboards provide decision-makers with daily, weekly and monthly views of scorecards and trends to facilitate ongoing coaching that prevents accidents and ultimately ensures accuracy and fairness in the determination of incident liability.

## BENEFITS

### 1. Save lives, limit liability exposure, and reduce accident costs by improving driving behavior

Help operators adopt your internal safety standards and practice safe driving by providing proactive alerts, driver scorecards, audible and visual in-cab coaching. Heat maps of safety events allow you to view the concentration of events for risk assessment.



## 2. Prevent accidents using advanced camera technology and real-time alerts

- Alert your drivers and their supervisors the instant unsafe driving behaviors and hazardous road conditions occur.
- The in-cab coaching and head-up display (HUD) features help drivers adjust their behavior before an incident occurs.
- Using AI and machine learning (ML), AI Video will send real-time alerts when harder-to-decipher distracted driving events occur such as phone use, smoking and driver fatigue.

Event Name: Phone Utilization  
Severity: Medium  
Last Activity: November 6, 2020 8:30 AM



## 3. Reduce settlement costs by ensuring accuracy and fairness in post-accident fault determination

Protect your drivers and business against false claims with easy access to the road-facing and driver-facing video footage encompassing all safety incidents.

Search	Asset	Class	Severity	Count	Period
		All	All	All	
Asset	Event	Severity	Status	Date Reported	
90994	Hard Acceleration	Medium	NEW	10/23/2020 1:21 AM	
90994	Hard Acceleration	Medium	NEW	10/23/2020 1:21 AM	
90994	ID1	Medium	NEW	10/22/2020 6:48 PM	

## USE CASES Defense against False Accident Claims

Administrators can view the accident footage on-demand when a claim is made in order to determine fault and to understand the context of the accident.

Video evidence can be shared with the insurer and police to prove driver innocence and prevent costly legal battles and payouts.

## DIFFERENTIATION

- Typical video telematics solutions identify only hard braking, rapid acceleration, harsh turning and speeding events. AI Video powered by AI and computer vision is an integrated video telematics-Advanced Driver-Assistance Systems (ADAS) solution; it delivers a unified view of all the unsafe events by severity level to drive deeper insights into safety risks.
- Forward collision, lane departure and following distance warnings help prevent accidents.

## PART OF THE CONFIGURABLE INTELLISHIFT PLATFORM

IntelliShift is the leading platform for connected vehicle and asset operations, delivering unified data and actionable insights to intelligently predict and optimize business performance.

The IntelliShift platform unifies your data, people, and process – AI Video will take your holistic fleet safety program to the next level by integrating ADAS with telematics, driver scorecards, inspections and more. Auto and on-demand upload of video clips to the IntelliShift cloud platform enables efficient and effective risk analysis and driver coaching.

### Discover how much AI Video will save you.

Learn how to take your company-wide safety experience to the next level. Talk to a safety expert.