

# AI Dash Cams

Make Fleet Safety a  
Competitive Advantage



Samsara offers an advanced video-based safety solution that combines internet-connected cameras and cloud-based software to help fleets of all sizes reduce accidents, prevent false claims, and lower costs. By providing visibility into vehicle locations, near-misses, and driver behavior, Samsara lets fleets take action on their data to improve safety.

## — 01

### **GAIN COMPLETE VISIBILITY**

Understand how hard-to-detect driving events like harsh events, near-misses, rolling stops, speeding, and distracted driving are impacting your fleet.

## — 02

### **PROTECT YOUR DRIVERS**

Create a culture of safety by rewarding defensive driving and exonerating drivers in not-at-fault incidents to boost morale and increase retention.

## — 03

### **COACH WITH CONSISTENCY**

Standardize incident review and driver training with powerful accountability and workflow tools. Provide real-time in-cab feedback and video-based coaching.

## — 04

### **DRIVE DOWN COSTS**

Reduce accident-related costs, protect your fleet against false claims, and decrease insurance premiums.

Part of a unified platform for fleet efficiency, safety, and sustainability.

# How it Works

Through the use of dash cams, sensors, and computer vision, Samsara automatically detects unsafe driving conditions, alerts drivers to high-risk behavior in real time, and sends incident footage to the cloud. From the dashboard, users can access robust driver scorecards, trend reports, and coaching workflows—equipping your fleet with the tools to create lasting change, lower costs, and save lives.

## CAMERA HIGHLIGHTS



- ▶ Front-facing or dual-facing camera options
- ▶ Full HD 1080p resolution (720p for in-cab camera)
- ▶ Ultra wide-angle lens
- ▶ Infrared LED for in-cab recording at night
- ▶ Auto-uploads all incident footage to the cloud
- ▶ On-demand video retrieval for up to 100 hours of past driving time
- ▶ Embedded AI for live scene analysis
- ▶ Built-in audio speaker for in-cab voice coaching

## PLATFORM HIGHLIGHTS



- ▶ Dash cam footage is automatically tagged and available for review in minutes in the Safety Inbox
- ▶ Automatic tags and filters streamline incident review
- ▶ Step-by-step coaching scripts and workflows enable consistent driver feedback
- ▶ Driver safety scores foster healthy competition
- ▶ Trend graphs track safety improvements over time
- ▶ Real-time alerts can be configured for speeding and harsh events
- ▶ Panic Button is an add-on that allows drivers to send alerts and upload footage during an emergency

### TRUSTED BY FLEETS OF ALL SIZES



Interested in learning more about Samsara?

Contact us today at [sales@samsara.com](mailto:sales@samsara.com) or call (415) 985-2400 for a live demo or pricing