

Compare your fleet performance to industry standards with FleetMetrics

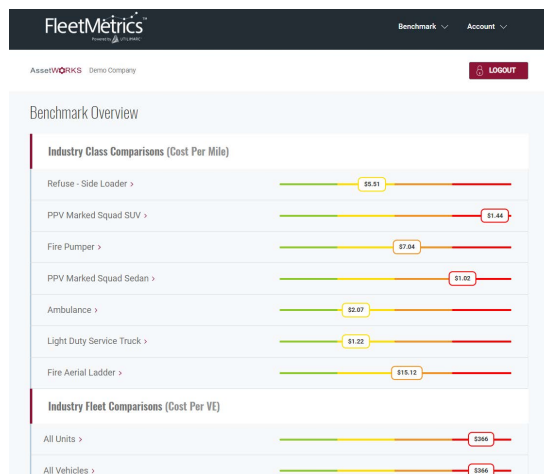
AssetWorks FleetMetrics is a benchmarking tool designed to help fleet managers develop fleet performance awareness and validate fleet effectiveness. Benchmarking is key to maximizing revenues while reducing costs. FleetMetrics, powered by Utilimarc, presents data to show organizations how their fleet performance across many facets of the business compares to other fleets within the industry.

Within the software platform, users can quickly and easily view graphical representation on whether or not their organization meets, exceeds or falls short of the industry average. Each query within FleetMetrics breaks down performance data into secure, measurable quantities, allowing the user to perform detailed analysis to identify opportunities to implement performance and cost efficiencies within their organization.

The integration pushes data from the FleetFocus fleet management system, which is then normalized to Utilimarc class codes to ensure that your data comparison view is comparable with the industry.

The data benchmarked in FleetMetrics includes:

- Technician productivity
- Fuel spend
- Fleet mix makeup
- Vehicle lifespan
- Wage comparison
- Vehicle utilization
- Optimal maintenance cost per mile
- Staffing ratios
- And more



About Utilimarc

Utilimarc began as a benchmarking platform to show fleets how their performance compared to their peers and has been built on more than a decade of research. Sharing performance data across fleets helps improve everyone's performance. AssetWorks has been a proud partner with Utilimarc since 2018.

To learn more or schedule a custom demo, visit assetworks.com/fleetmetrics

