



BusCon

Indiana Convention Center - Indianapolis, Indiana

October 2 - 3, 2018

Order Deadline **Friday, August 31, 2018**

Order with full payment and graphic files must be received by Order Deadline Date above. Orders received after this date may not be available.

Event Code: 1110891018

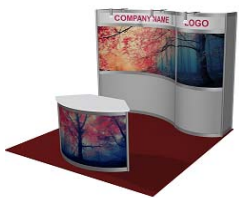
Connect With Us! email Indianapolis@shepardes.com
 phone (317) 677-1235
 fax (317) 389-5524
 mail 6101 West 80th Street
 Indianapolis, IN 46278

Inline Booth Rentals

Turnkey Rental Designs Make Exhibiting Easier!

Don't See what you are looking for or need a tweak to a design?
 Let one of our incredible designers create a space just for you! Contact an ESS Representative to get started!

The Eddie



Code	Qty	Item	Discount	Regular
66470		The Eddie- 10' x 10'	\$3,330.35	\$4,329.45
66471		The Eddie- 10' x 20'	\$5,423.25	\$7,050.25
66474		The Jonathon - 10' x 10'	\$2,323.35	\$3,020.35
66475		The Jonathon - 10' x 20'	\$4,066.80	\$5,286.85

The Jonathon

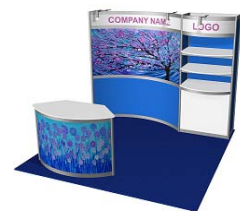


The Pierce



Code	Qty	Item	Discount	Regular
66477		The Pierce - 10' x 10'	\$2,881.85	\$3,746.40
66478		The Pierce - 10' x 20'	\$5,471.85	\$7,113.40
66484		The Madison - 10' x 10'	\$3,494.75	\$4,543.20
66485		The Madison - 10' x 20'	\$4,141.90	\$5,384.45

The Madison



The Grant

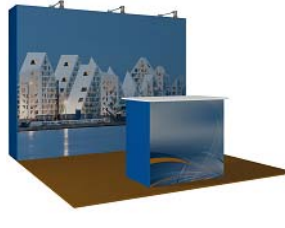


Code	Qty	Item	Discount	Regular
66486		The Grant- 10' x 10'	\$3,688.85	\$4,795.50
66487		The Grant- 10' x 20'	\$5,112.60	\$6,646.40
66492		The Harrison - 10' x 10'	\$3,391.20	\$4,408.55
66493		The Harrison - 10' x 20'	\$4,983.20	\$6,478.15

The Harrison



The Hamilton



Code	Qty	Item	Discount	Regular
66467		The Hamilton- 10' x 10'	\$2,363.10	\$3,072.05
66468		The Hamilton- 10' x 20'	\$4,139.85	\$5,381.80
66473		The Lucy - 10' x 10'	\$2,135.65	\$2,776.35

The Lucy



Carpet and Electricity not included. Please order as needed. All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available. Please contact the Exhibit Solutions Department with any questions at 404-720-8652.

Signature indicates you read and accept the Payment Policy and Terms & Conditions.

All orders cancelled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. * All tax rates are subject to change.

Total Inline Rentals: \$ _____
 7.000% Tax*: \$ _____
 Amount Due: \$ _____

Company Name: _____ Booth # _____

Contact Name

Contact Email Address



X
 Card Holder Signature



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Custom Exhibit Counters

Choose Your Counter & Customize to Fit Your Exhibit!

Color choices for all products **Metal Colors** Black (06) Silver (15)

Panel Colors Black (06) White (03)

Locking Cabinets

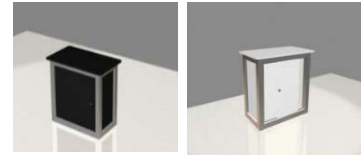
LC1 1Meter Wide



LC2 1.5 Meters Wide



LC3



Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color
66282		LC1	3' 6" L x 3' 6" H x 1' 9" D	\$818.80	\$1,064.45		
66283		LC2	5' L x 3' 6" H x 1' 9" D	\$993.60	\$1,291.70		
66284		LC3	3' 9" L x 3' 6" H x 2' 3" D	\$604.00	\$785.20	Silver Only	

Reception Counters

RC2



RC3



Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color
66275		RC2	1' 9" L x 2' 3" D x 3' 3" H x 2' 3"	\$842.05	\$1,094.65		
66276		RC3	5' 3" L x 3' 6" H x 3' 3" D	\$1,826.50	\$2,374.45		

Graphic size: 1075mm x 885mm

Computer Stands-Silver Metal Only (graphic included!)

CS1

CS2



Code	Qty	Item	Product Size	Discount	Regular	Panel Color	Graphic Size
66285		CS1	3' L x 6' 3" H x 1' 9" D	\$1,062.20	\$1,380.85		250mm x 700mm
66286		CS2	2' 3" L x 6' 3" H x 1' 6" D	\$619.10	\$804.85		380mm x 580mm

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Total Counter Rentals: \$ _____
 7.000% Tax*: \$ _____
 Amount Due: \$ _____

Company Name: _____ Booth # _____

Contact Name

Contact Email Address



Card Holder Signature



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Custom Product Display and Charging Stations

Choose Your Unit & Customize to Fit Your Products!

Color choices for showcase and displays **Metal Colors** Black (06) Silver (15)

Panel Colors Black (06) White (03)

Product Displays

Gondolas



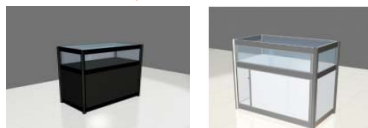
GL Display Units



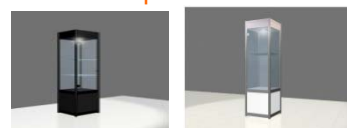
Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color	Graphic Size
66277		Gondola	3' 6" L x 1' 9" D x 5' H	\$573.75	\$745.90			NA
66278		GL1	5' 4" L x 8' H x 1' 3" D	\$567.20	\$737.35	Silver Only	NA	674mm x 1682mm
66279		GL2	4' 3" L x 7' H x 1' 3" D	\$977.65	\$1,270.95	Silver Only	NA	674mm x 1682mm

Showcases

Quarterview



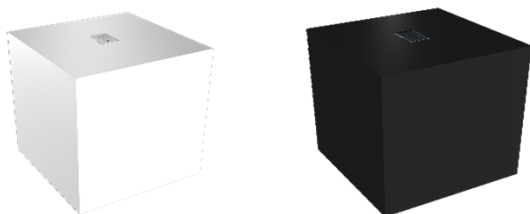
Square



Code	Qty	Item	Product Size	Discount	Regular	Metal Color	Panel Color
66270		Qtrview	4' 6" L x 1' 9" D x 3' 3" H	\$1,104.70	\$1,436.10		
66272		Square	1' 9" L x 1' 9" D x 7' H	\$1,192.25	\$1,549.95		

Charging Units

SCS3



Code	Qty	Item	Product Size	Discount	Regular	Panel Color	Graphic Size
66166		SCS3	20" L x 2' H x 20" D	\$402.50	\$523.25		NA

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Custom Product Display Rentals: \$ _____

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7.000% Tax*: \$ _____

Amount Due: \$ _____

Company Name: _____ Booth # _____

Contact Name

Contact Email Address



Card Holder Signature



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Fabex Booth Rentals

10x10 Fabric Booth Rental Display



Code	Qty	Item	Discount	Regular
66557		FX21 10' x 10'	\$2,196.05	\$2,854.85
66558		FX2M1 10' w/Monitor	\$3,972.80	\$5,164.65

Side panel colors are either white or black
 Backwall graphic size 3042mm x 2432mm
 Counter graphic size 1070mm x 1020mm

Code	Qty	Item	Discount	Regular
66561		FX2H1 10' x 10'	\$2,687.15	\$3,493.30
66562		FX2M1H 10' w/Monitor	\$4,463.90	\$5,803.05

Side panel colors are either white or black
 Backwall graphic size 3042mm x 2432mm
 Counter graphic size 1070mm x 1020mm
 Header graphic size 2440mm x 380mm

10x20 Fabric Booth Rental Display



Code	Qty	Item	Discount	Regular
66559		FX22 10' x 20'	\$3,806.50	\$4,948.45
66560		FX2M2 10' x 20' w/Monitor	\$5,583.25	\$7,258.25
66567		FX2H2 10' x 20'	\$4,245.75	\$5,519.50
66563		FX2M2H 20' w/Monitor	\$6,022.50	\$7,829.25

Side panel colors are white or black
 Backwall graphic size 6012mm x 2432mm
 Counter graphic size 1070mm x 1020mm
 Header graphic size 2440mm x 380mm

****Please Note**** Carpet is not included, to order please refer to the Carpet Order form.

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Total Fabex Rental: \$ _____
 7.000% Tax*: \$ _____
 Amount Due: \$ _____

Company Name: _____

Booth # _____

Contact Name

Contact Email Address



X
 Card Holder Signature



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Fabex Backlit Booth Rentals

Freestanding 8' high Backlit Backwalls with Full Color Graphics

FX 11- 8'h x 10'

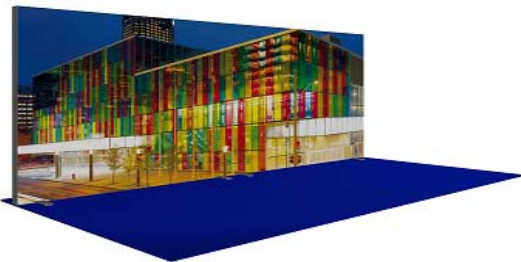


Step 1: Choose Your Booth Size
Step 2: Send Us Your Full Color Graphics

Code	Qty	Item	Discount	Regular	Graphic Sizes
66564		FX11 10' x 10' Backlit	\$2,214.40	\$2,878.70	3042mm x 2436mm
66565		FX12 10' x 20' Backlit	\$3,422.15	\$4,448.80	6088mm x 2436mm
66566		FX13 10' x 30' Backlit	\$4,630.00	\$6,019.00	8992mm x 2436mm

Carpet/Flooring, Furnishings, and Accessories not included.

FX 12- 8'h x 20'



Don't forget to order Power for your backlighting!

FX 13- 8' h x 30'



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Total Fabex Backlit: \$ _____
7.000% Tax*: \$ _____
Amount Due: \$ _____

Company Name: _____

BOOTH: _____

Contact Name

Contact Email Address

Please Sign

✕
Card Holder Signature



Island Booth Rentals

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Event Code: I110891018

Connect With Us! email ESSRentals@shepardes.com
 phone 404-720-8652
 fax 404-720-8757
 mail 1531 Carroll Drive, NW
 Atlanta, GA 30318

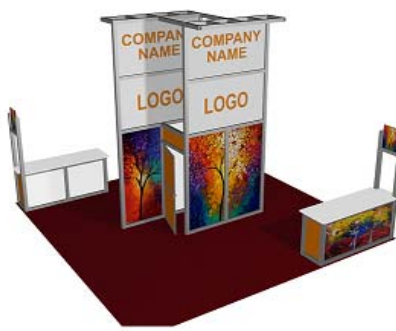
Turnkey Rental Designs Make Exhibiting Easier!

Want more inspiration? Check out our gallery @ <http://www.shepardes.com/shep-gallery.html>

The Monroe

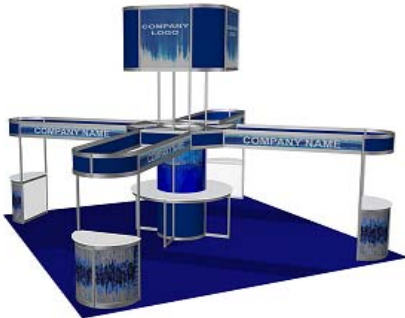


The Tyler

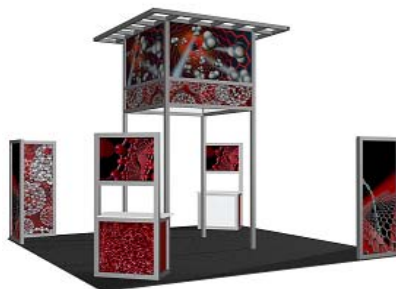


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The Washington



The Garfield



Code	Qty	Item	Discount	Regular
66494		The Monroe	\$8,477.85	\$11,021.20
66368		The Washington	\$12,166.70	\$15,816.70
66495		The Tyler	\$9,053.90	\$11,770.05
66496		The Garfield	\$8,866.15	\$11,526.00

Monitors also available!
 Contact us for details!

Carpet and Electricity not included. Please order as needed. All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available. Please contact the Exhibit Solutions Department with any questions at 404-720-8652.

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Total Island Rentals: \$ _____
 7.000% Tax*: \$ _____
 Amount Due: \$ _____

Company Name: _____ Booth # _____

Contact Name _____ Contact Email Address _____

Please Sign

Card Holder Signature

Shepard Glossary

Advanced Freight – Refers to freight that has been sent to Shepard’s warehouse prior to the Event move in.

Advance Order – An order for services sent to service contractor prior to installation date.

Aisle Carpet – The carpet that is placed on the Event floor in the aisles to separate the booths.

Back Wall – Refers to the drape used at the rear of a standard booth.

Bill of Lading – A legal document that establishes the terms between the shipper (exhibitor) and transportation company (carrier) for the transport of goods between specified points for a specified charge. A bill of lading is required to be filled out and turned in at the Shepard Service Desk at the close of the show, after the exhibitor is all packed up, in order to Shepard to release the freight to the transportation company (carrier)

Booth Package – This term describes the equipment supplied to exhibitors from show management.

Certified Weight Ticket – Certified weight ticket is a required documented measurement used for shipping exhibit properties. All carriers checking into a Shepard marshaling yard are required to present a certified weight ticket at check in.

Common Carrier – A transportation company moving exhibitor freight, which usually only accepts crated materials that it can consolidate with the properties of other customers into one shipment bound for the same destination. Only Shepard can accept freight from a common carrier.

Corner Booth – An exhibit space with exposure on at least two aisles, usually found at the end of a row of inline booths.

CWT – “Century Weight” or “hundredweight”. The total weight of a crate is divided by 100 to obtain billable weight. 51,000 lbs / 100 = 510 cwt

Drayage – The service that includes delivery of materials to an exhibit space, removal of empty crates, storage of crates during the Event, return of crates at the end of the Event, and delivery of materials to the carrier loading area.

DT Labor – Double-time labor, or work performed on double time and charged at twice the published rate.

Empty Sticker – A colored sticker used to mark empty crates and boxes for storage provided in the material handling service. See Service Desk for Empty Stickers.

Exclusive Contractor – One who holds an exclusive contract with a facility or event manager to provide specified services to that facility or Event.

Exhibitor-Approved Contractor (EAC) – Also called an independent contractor, a supplier hired by an exhibitor to perform trade Event services independently of Event management-appointed contractors.

Exhibitor Kit – Also known as a Service Manual, this is package of information that contains all rules, regulations and ordering forms relating to an exhibition, provided to exhibitors by Event management.

Facility Carpeted – Indicates the exhibit hall and/or ballroom in which the Event is taking place is already carpeted.

Floor Order – An order for product or service placed after Advance Deadline therefore not eligible for discounted rates.

Floor Port – A utility box recessed in the floor containing electrical, telephone or plumbing connections.

Freight – Exhibit properties and other materials shipped for an exhibit.

Freight Desk – The area where inbound and outbound exhibit materials are handled at a trade event.

Forklift /Ground Rigging – Handling and assembly of machinery that requires the use of a forklift. This includes positioning and/or re-skidding of exhibitor material, machinery and equipment.

Hard wall – A type of exhibit construction in which walls are made of a solid material, rather than fabric.

I&D – Installation and dismantling of an exhibit by a labor source. Exhibitors may orders this service from the general contractor.

ID Signs – Typically a 7” x 44” cardstock sign that contains exhibitor name and booth number.

In-line – An exhibit that is constructed in a continuous line with other exhibits.

Island Exhibit – An exhibit with aisles on four sides. There is no pipe and drape construction provided to Island booths.

Labor – Contracted workers who perform services. When labor is ordered, hours are based on estimates and will be billed actual time incurred.

Requested times are not guaranteed and are based on availability. Minimum of one hour will be charged. Additional time will be billed in increments. Rates are based on when labor was performed: ST, OT, DT.

Logistics – Point to point transportation services for freight by an appointed carrier.

Marshaling Yard – A lot where trucks gather for orderly dispatch to Event site. When Shepard provides a marshaling yard, all carriers must check in, present a weight ticket, and will be guided to the docks to unload when a space is available. The same is true for the out of the show. Applicable fee applies.

Move In – Refers to the date and time that exhibitors gain access to a facility and are able to begin the construction and/or set up of their booth.

Mobile Spotting Fee – The charge for Shepard personnel to safely guide vehicles operated by exhibitors on the exhibit hall floor when approved by show management and if Shepard determines such activity to be operationally feasible and safe. All vehicles operated on the exhibit hall floor must be escorted by Shepard personnel. All local fire marshal rules and regulations apply. Please call customer service for details.

Move-out – The date/time specified by Event management for dismantling exhibits and clearing the exhibition floor. Also referred to as Tear Down.

Padded Van Shipment – Uncrated goods covered with blankets or other protective padding and shipped via van line.

Perimeter Booth – A booth space on an outside wall.

Pipe and Drape – Tubing covered with draped fabric to make up rails and back wall of a trade show.

Porter Service – A service that includes the emptying of wastebaskets within the booth at specific intervals during the show.

Quad Box – Four electrical outlets in one box provided by the electrical contractor.

Registration – This refers to an area that Event management uses to register and check in Event exhibitors, buyers and attendees. This is the place in which show badges can be obtained.

Rigger – A skilled worker responsible for handling and assembly of machinery.

Right-to-Work state – A state where no person can be denied the right to work because of membership or non-membership in a labor union. See the Union Rules and Regulations within your manual for specific guidelines.

Service Desk – The location at which exhibitors order services.

Side Rails – The wall between two booths used to divide exhibits, typically 3’ high.

Skirting – Decorative covering around tables and risers. Tables are skirted on 3 sides unless additional skirting is ordered.

Special Handling: An additional charge that applies to exhibits shipments requiring extra labor, equipment, or time for delivery to exhibit space.

ST labor – Straight time labor, or work performed during normal hours at the standard rate.

Targets – Exhibitor move in date/time prior to general move-in available by appointment only.

Visqueen – A clear heavy plastic sheeting that is placed over exhibiting carpeting after it is laid in order to protect it until show opens.