



**SPONSOR &  
EXHIBITOR  
PROSPECTUS**

# **WHERE CONSIGNORS CONNECT**

March 26-27, 2019

IARA and NAAA  
meetings begin March 25  
Caesars Palace Las Vegas

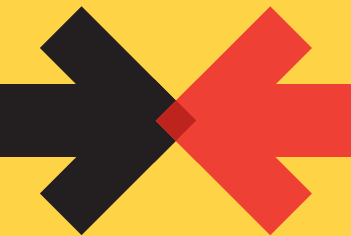
For more information, contact Joni Owens  
at [joni.owens@bobit.com](mailto:joni.owens@bobit.com) or (310) 533-2530

CONFERENCE OF AUTOMOTIVE REMARKETING  
**CAR**



IN CONJUNCTION WITH  
INTERNATIONAL AUTOMOTIVE REMARKETERS ALLIANCE  
**IARA**  
*The Voice of the Consignor*

[www.CarConference.com](http://www.CarConference.com)



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CONFERENCE OF AUTOMOTIVE REMARKETING



IN CONNECTION WITH  
INTERNATIONAL AUTOMOTIVE REMARKETERS ALLIANCE



www.CarConference.com

Since 1995, The Conference of Automotive Remarketing (CAR) has consistently been the meeting place for the remarketing community with more consignors in attendance than any other event of its kind. It's the main annual gathering where the auction industry decides on initiatives and establishes partnerships. CAR is organized with the National Auto Auction Association (NAAA) Spring Business Meeting and the International Automotive Remarketers Alliance (IARA) Spring Roundtable.

Ensure your company takes part in this exciting opportunity.

Exhibiting and/or sponsoring at CAR is your best opportunity to promote your automotive remarketing products, services and technology to the most qualified audience you will see this year.

## ATTENDEE BREAKDOWN BY TITLE:

- Consignor
- Corporate/Executive Management
- Remarketing Manager
- Sales Manager
- Fleet Manager
- Business/Operations Manager



OVER  
**90%**  
OF ATTENDEES  
WOULD  
RECOMMEND  
THE EVENT TO A  
COLLEAGUE

**250**  
ATTENDING  
COMPANIES  
REPRESENTED  
FROM 42 STATES  
AND  
4 COUNTRIES

**85%**  
OF EXHIBITORS  
COUNT ON **CAR**  
TO MAINTAIN  
EXISTING AND  
OBTAIN NEW  
BUSINESS

**90%**  
OF EXHIBITORS  
AND SPONSORS  
WILL RENEW  
THEIR  
INVOLVEMENT  
AT **CAR**

**22%**  
ARE FIRST-TIME  
ATTENDEES;  
22% HAVE BEEN  
ATTENDING  
MORE THAN  
10 YEARS

*\*Stats courtesy of 2017 post-event survey*

"CAR provided an excellent venue for our company to connect with possible future customers and partners. It also allowed us a national presence to market our product."

*Sid Siddiqui, CEO, Upstream Inspections, Sugar Land, TX*

"CAR really gives you the pulse and direction of the automotive remarketing industry for any given year. CAR is the best barometer of what's happening in our industry."

*Pierre Pons, CEO, ServNet Auctions*



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## LEAD Sponsorship \$16,000

All LEAD sponsorship packages are inclusive of the following:

- 10'x20' exhibit space with premium space selection.
- Includes booth drape, carpet and 7"x44" company identification sign.
- 8 full access sponsor passes (Additional passes \$895 each).
- Logo placement under appropriate level on marketing materials, event guide, website, entrance unit and sponsored items.
- Premium placement for a full page four-color ad in the official event guide.
- Post-show attendee roster including name, company, city and state.
- Website exposure maintained for up to three months after the event.
- 2 meter panel graphics with your custom graphics displayed on double-sided, 39" x 96" four-color signs.

Lead sponsorship includes your choice of one of these items:

### EVENING RECEPTION

Sponsor the CAR opening reception on Monday evening. Includes sponsor logo on signs at reception, logo napkins, and opportunity for servers to wear sponsor-provided logo wear.

### IARA AWARDS LUNCHEON

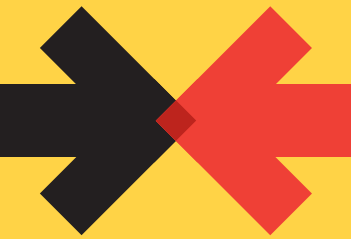
Exclusive sponsorship of Tuesday's IARA Awards luncheon. Includes acknowledgment on the website and in the event guide. Logo on signage at lunch and food stations, and opportunity for servers to wear sponsor-provided logo wear.

### REGISTRATION SPONSORSHIP

Front line branding exposure at registration. As the registration sponsor your logo is included on all registration signage and counters on-site, as well as all pages of the online attendee registration website and printed registration forms.

### EXCLUSIVE MOBILE APP SPONSORSHIP

Bring the event guide into the palm of the attendees' hands with the official CAR mobile app!



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## PREMIER Sponsorship \$13,000

All PREMIER sponsorship packages are inclusive of the following:



10'x20'  
exhibit space.



Includes booth  
drape, carpet  
and 7"x44"  
company  
identification  
sign.



6 full access  
sponsor passes  
(Additional  
passes \$895  
each).



Logo placement  
under  
appropriate level  
on marketing  
materials, event  
guide, website,  
entrance unit and  
sponsored items.



Full page  
4-color ad in the  
official event  
guide.



Post-show  
attendee roster  
including name,  
company, city  
and state.



Website  
exposure  
maintained  
for up to three  
months after the  
event.



2 meter panel  
graphics with  
your custom  
graphics  
displayed on  
double-sided,  
39" x 96" four-  
color signs.

Premier sponsorship includes your choice of one of these items:

### OFFICIAL EVENT GUIDE SPONSOR

Premium exposure in the official event guide. Your logo will appear on the front of the official event guide, and you will receive a full page four-color ad on the back cover.

### REFRESHMENTS

Sponsor a full day (Tuesday or Wednesday) of coffee service to be provided to all attendees! Includes logo on signs in break area. Add mugs with your logo for an extra splash (additional fee).

### EXCLUSIVE CONFERENCE TOTE BAGS

Your company's name will be seen everywhere with your logo prominently placed on one side of the tote bags carried by all attendees during (and after!) the event.

### OFFICIAL CAR CONFERENCE PADFOLIO

A great tool for CAR attendees while in session. Your company logo will be printed on custom notebooks, included in the tote bags given to every attendee.

### CLOSING KEYNOTE & HOSTED MIXER

Attendees will have the opportunity to mingle and get refreshments in the general session room before being seated for the closing keynote

and awards presentation. Includes logo on signage and opportunity to place collateral on seats in the room. Your logo will appear on screen as attendees enter the room prior to the session.

### CHAIR COVERS

A great way to get your company noticed. Your company's logo will be prominently placed on all chair backs in the CAR general session room or concurrent seminar room(s). All day exposure for Tuesday or Wednesday.

### WEDNESDAY GENERAL SESSION

Your company brand will appear front and center in Wednesday's general session, with your logo on room signage and you will have the opportunity to place your company collateral on the tables.

### SHOW FLOOR LOUNGE (20X20)

Attendees can relax in a comfortable lounge right on the show floor while they enjoy refreshments and learn about your company's services. You'll have the opportunity to place your collateral in the lounge area.

### WATER STATIONS WITH REUSABLE WATER BOTTLES

The water bottles will be placed in the show tote bags for every attendee to carry around and fill up at the various water stations. Each station will be branded with sponsor logo and water bottles will be provided by CAR.



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## INDUSTRY Sponsorship \$8,000

All INDUSTRY sponsorship packages are inclusive of the following:



10'x10'  
exhibit space



Includes booth  
drape, carpet  
and 7"x44"  
company  
identification  
sign.



3 full access  
sponsor passes  
(Additional  
passes \$895  
each).



Logo placement  
under  
appropriate level  
on marketing  
materials, event  
guide, website,  
entrance unit and  
sponsored items.



Half page four-  
color ad in the  
official event  
guide.



Post-show  
attendee roster  
including name,  
company, city  
and state.



Website  
exposure  
maintained  
for up to three  
months after the  
event.



2 meter panel  
graphics with  
your custom  
graphics  
displayed on  
double-sided,  
39" x 96" four-  
color signs.

Industry sponsorship includes your choice of one of these items:

### EXCLUSIVE DIRECTIONAL SIGNAGE SPONSOR

Your company logo will appear on all directional signs for the event. Attendees will see your logo prominently displayed as they look for a session or event. (Does not appear on signs pertaining to other sponsored items).

### BRANDED PHONE CHARGING STATION

Place a custom electronic charging station in the main foyer. One unit will have four charging stations for almost all types of electronic devices. Includes power and your company graphics for an excellent branding opportunity.

### EXCLUSIVE POCKET SCHEDULE

Put your logo on the schedule that includes all keynotes, panels and workshops that fits into your pocket.

### SET OF CONCURRENT SESSIONS

Place your brand front and center in the concurrent sessions! Your logo will be on room signage and you'll have the opportunity to place your collateral on the table tops in all rooms during one set of concurrent sessions.

### OFFICIAL EVENT PENS

The only pen that will get distributed officially at CAR with your logo.

### OFFICIAL EVENT NOTEPADS

Notepads with your company logo will be placed on table tops in all session rooms for attendees to take notes while in sessions.

### IARA BREAKFAST SPONSOR

Exclusive sponsorship of Tuesday Breakfast. Sponsorship includes sponsor logo on signage at breakfast and food areas, and opportunity for servers to wear sponsor-provided collared shirts.

### IARA NETWORKING BREAK SPONSOR

Sponsor IARA networking coffee break on Tuesday, March 26. Includes sponsor logo on signs in break area and on refreshment tables.

### IARA ROUNDTABLE

Place your brand front and center in the IARA Roundtable! Your logo will be on room signage and have your company collateral placed on table tops.



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## GENERAL Sponsorship \$5,500

All GENERAL sponsorship packages are inclusive of the following:



10'x10'  
exhibit space



Includes booth drape,  
carpet and 7"x44"  
company identification  
sign.



2 full access sponsor  
passes (Additional  
passes \$895 each).



Logo placement under  
appropriate level on  
marketing materials, event  
guide, website, entrance  
unit and sponsored items.



Post-show attendee  
roster including name,  
company, city and  
state.



Website exposure  
maintained for up to  
three months after the  
event.

General sponsorship includes your choice of one of these items:

### METER PANEL GRAPHICS

Put your message on display on two double-sided, 39" x 96" four-color signs in the main foyer. That's eight feet high! Signs will remain up during the entire event.

### WEB BANNER AD

Place your company ad on the CAR website. Animate it and link it to your website.

### PRE- OR POST-EVENT EPROMO

Get a customized message out to registered attendees before the show – draw traffic to your booth and be ahead of the game. Dates will be assigned within one month prior or one month after CAR.

### VEHICLE REMARKETING - ADVERTISING PACKAGE (3 MONTH PROGRAM)

Advertise in *Vehicle Remarketing's* website & eNewsletter. VehicleRemarket.com covers and reports on the automotive needs of the remarketing industry, including fleet management companies, retail lessors, auto manufacturers and captive finance companies, banks, and daily retail companies. Each week, we send out the top news stories and press releases for this market via our VR Reporter, reaching hundreds of remarketing and fleet industry professionals. Have your marketing message show on both the website and eNewsletter for additional branding.

## EXHIBIT Space \$2,500

All exhibit booth spaces are inclusive of the following:



2 full access  
exhibitor passes  
(Additional passes  
\$895 each).



Booth drape and  
carpet.



7" x 44"  
company  
identification  
sign.



20-word description  
in the official event  
guide.



Company logo and link  
adjacent to your listing on the  
exhibitor page of  
www.CarConference.com.



Post-show attendee  
roster including  
name, company,  
city and state.



Website exposure  
maintained for up to  
three months after the  
event.

*\* No substitutions on sponsorship inclusions.  
Exhibit space, if not used, will be forfeited.*



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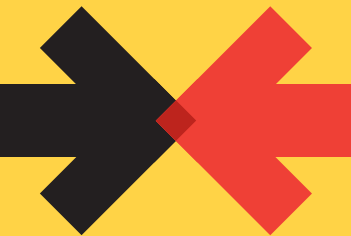


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## ADDITIONAL Marketing Items

Can be added onto any sponsorship or exhibit space agreement:

- ➔ **Meter Panel Graphics**  
**\$3,000/2 or \$4,500/4**  
Put your message on display on double-sided, 39" x 96" four-color signs in the main foyer. That's eight feet high! Signs will remain up during the entire event.
- ➔ **Web Banner Ad (limited availability!)**  
**\$1,500 ea**  
Place your company ad on the CAR website. Animate it and link it to your website.
- ➔ **Pre- or Post-Event Epromo (limited availability!)**  
**\$2,000 ea**  
Get a customized message out to registered attendees before the show – draw traffic to your booth and be ahead of the game. Dates will be assigned within one month prior or one month after CAR.
- ➔ **Vehicle Remarketing**  
**\$1,575 (3 Month Program)**  
Advertise in *Vehicle Remarketing's* Website & eNewsletter. VehicleRemarket.com covers and reports on the automotive needs of the remarketing industry, including fleet management companies, retail lessors, auto manufacturers and captive finance companies, banks, and daily retail companies. Each week, we send out the top news stories and press releases for this market via our VR Reporter, reaching hundreds of remarketing and fleet industry professionals. Have your marketing message show on both the website and eNewsletter for additional branding.
- ➔ **Official Event Guide Full Page 4-Color Ad**  
**\$1,500 ea**  
Get your brand and message included in the official event guide. Attendees will see your message as they browse through the day's activities.
- ➔ **Tote Bag Insert (limited availability!)**  
**\$1,450 ea**  
Don't miss this great opportunity to include one piece of collateral or promotional item (no pads, pens or water bottles) in conference tote bag. Sponsor to supply insert, gadget or item of your choice.
- ➔ **Official Event Guide Half Page 4-Color Ad**  
**\$850 ea**  
Purchase a half page ad in the official event guide.
- ➔ **Exhibitor Listing Logo in Event Guide**  
**\$250 ea**  
Make your exhibitor listing in the official event guide stand out by supplementing it with a four-color company logo.



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## List of Past Attending Companies

- ADESA
- 166 Auto Auction
- 1-94 Vehicle Auction
- Abingdon Auto Auction
- AFC
- Akron Auto Auction
- Albany Auto Auction
- ALG, Inc
- Alliance Auto Auction
- Alliance Inspection Management
- Allied Solutions
- AllState Auto Transport, LLC
- Ally Financial Services
- Ally Servicing, LLC
- Ally SmartAuction
- Alpine Auto Auction of Gaylord, LLC
- American Fidelity Assurance
- Americas Auto Auction
- Americas Auto Auction Chicago
- Americas Auto Auction Harrisburg
- Americas Auto Auction Interstate 94
- America's Auto Auction Pensacola
- Americas Auto Auction West Michigan
- Amerifleet
- ARI
- ARI Global
- ARI Resources International
- Arthur J Gallagher & Co.
- Asbury Automotive Group
- Aston Barclay
- Auction Academy
- Auction Broadcasting Company
- Auction Credit
- Auction Edge, Inc
- Auction Frontier, LLC
- Auction Insurance Agency
- Auction Management Solutions
- AuctionAccess
- AuctionVcommerce
- August
- Auto Auction Holdings
- Auto Auction of Montgomery
- Auto Auction of New England
- Auto Auction Services Corporation
- Auto Data Direct, Inc
- Auto Exchange
- Auto- ISAC
- Auto Remarketing
- Auto Use
- Auto1
- AutoCheck Auctions
- AutoIMS
- AutoLink Rental
- AutoMap
- Automobile Technologies
- Automotive News
- Automotive Fleet
- Automotive Resources International
- Automotive Service Enterprise, Inc
- Automotive Software Advisors, LLC
- Autonation Auto Auction
- AutoTec
- AutoVIN
- AVDA Auction
- Avis Budget Group
- AVN Group
- Badger State Auto Auction LCT
- Bank of America
- BCA
- BCG
- Belton Auto Auction
- Beyaz Filo
- Big Valley Auto Auction
- Black Book
- Bradley Automotive Group
- Brasher's Idaho Auto Auction
- Brashers Northwest Auto Auction
- Brasher's NW Auto Auction
- Brasher's Portland Auto Auction
- Brasher's Reno Auto Auction
- Brasher's Sacramento Auto Auction
- Brasher's West Coast Auctions
- Bridgecrest Credit Co.
- BSC America - ServNet
- BSC America/Tallahassee Auto Auction
- BSC America/Bel Air Auto Auction
- C and F Finance Company
- Capital Auto Auction, LLC
- Capital City Auto Auction
- Capital One
- Capital One Auto Finance
- Caprock Auto Remarketing
- Caprock Auto Remarketing; Innovate Auto Finance
- Car Delivery Network
- Car Keys Express
- Car360
- CARFAX
- Carfund, LLC
- CARite, Inc
- CarLotz
- CarMax
- Carmony
- Carolina Auto Auction
- Carolina/Stateline/OKC/Indiana/McConkey Auto Auctions
- CarPick
- CarProof
- Cars Arrive Network
- CARS Recon Inc
- Carvana
- Cash for Clickers
- Cenizo Financial
- Central Auto Auction
- Central Mass Auto Auction, LLC
- Challenge Financial Services
- Charitable Adult Rides and Services
- Charleston Auto Auction, LLC
- Cherokee Media Group
- Chetu Inc
- Chrome Data Solutions
- Chrysler Group, LLC
- City Fleet
- Clark County Auto Auction
- Coastal Bend Rent A Car, Inc, dba Avis Rent A Car
- Coatue Management
- Cognosco
- Columbus Fair Auto Auction
- Condition Now LLC
- ConditionReports.com
- Consolidated Automotive Services
- Control Motors
- Copart
- Copart Canada
- Corporation of the Presiding Bishop
- Corpus Christi Auto Auction
- Corry Auto Dealers Exchange
- Cox Automotive
- Cox Automotive - DealShield
- Cox Automotive Canada
- CPS
- Credit Acceptance
- DAA - Chattanooga





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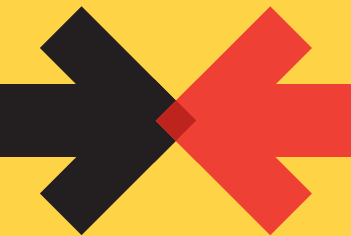
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- DAA Auto Body
- DAA Northwest
- DAA Seattle
- DAASW
- Dealers Auto Auction Group
- Dealers Auto Auction of Alaska
- Dealers Auto Auction of Idaho
- Dealers Auto Auction of Las Vegas
- Dealers Auto Auction of OKC
- Dealers Auto Auction of the Rockies
- Dealers Auto Auction of the Southwest
- Dealers Auto Auction of the Southwest-General Manager
- Dealers' Choice Auto Auction
- Dealshield
- Delaware Auto Exchange
- Dent Wizard International
- Designworks-AMG, Inc
- Diamond Jim's Motor Cars
- Dixie Auto Auction
- Donlen
- Dragonfly Cars
- Draiver
- Driveitaway, LLC
- DriveTime
- Drivetime Auto Group
- DRIVIN
- Drivo, LLC
- Dyer Auto Auction
- eBay Motors
- EEI Inc
- El Paso Independent A/A
- Element Fleet - Remarketing
- Element Fleet Management
- Elite Transportation Services
- Emkay
- EndTrust Lease End Services, LLC
- Endtrust, Inc
- Enterprise Holdings, Inc
- Ernst & Young
- ESP Auto Auction LTD
- Experian
- Experian Automotive
- Expressway Auto Auction
- Farmington Auto Auction
- FastLane Auto Exchange
- FCA - Fiat Chrysler Automobiles
- Fidelity Investments
- Fifth Third Bank
- Finished Vehicle Logistics/Automotive Logistics
- Fiserv
- Fitzgerald
- FLD, Inc
- Flexco Fleet Services
- Flint Auto Auction
- Floorplan Xpress
- Ford Motor Company
- Fort Wayne Auto & Truck Auction
- Freije Auctions and Marketing, LLC
- Fusion Auto Finance, LLC
- Gateway One Lending & Finance
- GCAA
- General Motors
- GES (EIS)
- GM Financial
- GM Financial - Canada
- Golden Supply Inc
- Grand Rapids Auto Auction
- Graphic Solutions, Inc
- Greater Erie Auto Auction
- Greater Kalamazoo Auto Auction
- Greater Milwaukee Auto Auction
- Greater Quad City Auto Auction
- Greater Rockford Auto Auction, Inc
- GSA
- Harrisburg Auto Auction
- Hartford Springfield Auction, LLC
- Hendrick Automotive Group
- High Tech Locksmiths
- HomeNet
- Honda Canada Finance Inc
- Houston Auto Auction, Inc
- Hughes Federal Credit Union
- Huron Group
- Hyundai Capital America
- Hyundai Motor America
- I-94 Vehicle Auction
- IAA - Insurance Auto Auctions
- IARA
- IFS (Innovative Funding Services, Inc)
- ILendingDIRECT
- Impact Auto Auctions
- Indiana Auto Auctions
- Innovate Auto Finance Company
- Innovative Funding Services
- Integra Business & Promotional Printing
- Integrated Auction Solutions
- Inventory Solutions Group
- Itau Bank
- J.D. Byrider
- Jack Cooper Logistics
- Jaguar Land Rover Canada
- Jim Pattison Lease
- JMN Logistics
- JP Morgan Chase
- KAR Auction Services
- Kars-R-Us
- KASP Auto Auction
- KCI Auto Auction
- KCI Kansas City - ServNet
- Kelley Blue Book
- Kesler Schaefer Auto Auction
- Kia Motors America, Inc
- KINECTA Federal Credit Union
- Lake Charles Auto Auction
- Larry H. Miller Fleet Lease
- Launch Mobility, Inc
- LeasePlan USA
- Lehigh Valley Auto Auction
- Lenders Assistance Corporation
- Lenders Remarketing Services
- Liquid Motors, Inc
- Lobel Financial
- Location Services
- Lone Star Auto Auction
- Long Beach Auto Auction
- Louisiana's 1st Choice Auto Auction
- Loveland Auto Auction Inc
- Lynnway Auto Auction, Inc
- Lynnway's Greater Boston Auto Auction Inc
- M&T Bank
- Mallon Law Group, LLC
- Manheim
- Masney Auto Transport, Inc
- Mazda North American Operations
- McConkey Auction Group
- Memphis Auto Auction
- Mercedes-Benz USA
- Merchants Fleet Management
- Metro Auction Group
- Metro Auto Auction
- Metro Title Services
- MetroGistics
- Midland Odessa Auto Auction
- Mid-State Auto Auction
- Mike Albert Fleet Solutions
- Missouri Auto Auction
- Montway Auto Transport
- Morton Auto Auction
- Motorlease



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- Mountain State Auto Auction
- Mt. State Auto Auction
- Music City Auto Auction
- MVG Analytics
- MyDealerOnline
- NADA Used Car Guide
- National Auto Auction Association
- Nextec
- NextGear Capital
- Nissan Canada Finance
- Nissan Motor Acceptance Corporation
- NMAC
- North Bay Auto Auction
- Northcoast Research
- Norwalk Auto Auction
- NPL Construction Company
- NTR Automotive
- Oak View Auto Auction
- Okar Otomotiv AS (Ikincielotomobilim)
- OneMain Remarketing
- Opentrade Inc
- Operations Assistance, LLC
- Oregon Community Credit Union
- Orlando Longwood Auto Auction
- Otokoc Otomotiv
- OVE
- Overland West, Inc, d.b.a. Hertz Rent A Car
- OwnerGuard
- OZ Management
- P.A.T. Auto Transport Inc
- PAR
- Pelican Auto Finance
- PFS Insurance Group
- Philadelphia Financial Management
- Plaza Auto Auction of Iowa
- Porsche Cars North America
- Port City Auto Auction
- Powerband Global Dealer Services
- PowerBand Solutions Inc
- PPG Industries, Inc
- PRA Location & Logistics Services
- Prime Auto Auction
- R W Curtis Consulting
- Rawls Auto Auction
- Rea Brothers' Mid South Auction
- Ready Auto Transport
- Ready Logistics
- Remarketing Analyst
- Remarketing of America
- Remotes for Cash
- Richmond Auto Auction
- RMS Automotive
- ROA
- Robinson Adams Ins./Arthur J. Gallagher & Co.
- Rochester-Syracuse Auto Auction
- Rockwall Auto Auction
- Royal Media - Auto Finance News
- RPM Vehicle Systems
- RTS Management
- RumbleOn
- RVI Group
- Safelite Solutions
- San Antonio Auto Auction
- Sanford Auto Dealers Exchange
- Santander Consumer USA
- SCI Lease Corp
- SCI MarketView
- Select Remarketing Group
- ServNet
- SGS Automotive Services
- Shift Technologies, Inc
- ShipCarsNow
- Sierra Auction Management, Inc
- Sixt Rent A Car
- SKIPCO Auto Auction, LLC
- Sonic Automotive
- South Bay Auto Auction
- South Florida Auto Auction
- Southeast Toyota Finance & CenterOne
- Southeastern Auto Auction
- Speedway Auto Auction
- SRS
- SSR Logistics, LLC
- State Line Auto Auction
- Stateline, McConkey Auction Group, DAA OKC, Carolina & Indiana AA
- Stinger Chemical Company
- Strategic Remarketing Solutions
- STRATIM
- Stream
- Subaru of America, Inc
- Sunset Creations
- Tele-Town Hall
- Texas Lone Star Auto Auction - Lubbock
- The Appraisal Lane
- The CEI Group, Inc
- The Great Northern Auction
- The Hertz Corporation
- The Pre-Owned Source
- Thompson Transport Co, LLC
- Titan Certified Inc
- Toyota Financial Services
- Toyota Motor North America
- TPC Management Company
- Trade Rev
- Tradewinds Remarketing
- TrueCar
- TUV NORD Mobility Inc
- U-Haul International
- Union Leasing Inc
- Union Pacific Railroad
- United Auto Credit Corp.
- United Recovery & Remarketing
- United Rental System
- United Road
- Upstream Inspections
- Used Car News
- Van Wagonen Financial Services
- VASCOR
- Vcommerce, LLC
- Vehicle Acceptance Corporation
- Vehicle Valuation Systems, LLC
- Vemark
- Viking Global Investors
- VINVOX
- Volkswagen Credit Inc
- Vroom
- Walser Automotive Group
- Wells Fargo Dealer Services
- West Michigan Auto Auction
- Westlake Financial Services
- Whann Technology Group
- Wheels, Inc
- Winchester Auto Auction
- Wolfe's Evansville Auto Auction
- World Automobile Auctioneers Championship
- Xchange Leasing
- Xcira
- XLerate Group
- Xpress Kar Keys
- Yorkmont Auto Auction
- Z66 Auto Auction