DATA-*DRIVEN* SALON SUMMIT

ATTENDEE REGISTRATION DISCLAIMER AND LIABILITY WAIVER

Sept 12-13, 2021 | Donald E. Stephens Convention Center | Rosemont, IL

In light of the COVID-19 pandemic and because our Data-Driven Salon Summit participants' health and well being is our most important priority, Bobit Business Media, is working closely with the Donald E. Stephens Convention Center and our other event partners on developing and implementing health and safety measures, and biosafety best practices for Data-Driven Salon Summit. However, since each individual's health and safety needs and concerns may differ, Bobit Business Media strongly recommends that each participant carefully evaluate their personal health needs and concerns before registering for and or attending Data-Driven Salon Summit in-person. Your attendance at Data-Driven Salon Summit is completely voluntary. As such, your attendance at Data-Driven Salon Summit is solely at your own risk, and you knowingly and voluntarily assume any and all risks and hazards, including without limitation, personal injury, illness including death, or otherwise.

IN ACCORDANCE WITH THIS UNDERSTANDING, I, THE UNDERSIGNED, ON BEHALF OF MYSELF AND MY HEIRS AND ASSIGNS, HEREBY FOREVER RELEASE AND DISCHARGE Data-Driven Salon Summit, Bobit Business Media, Donald E. Stephens Convention Center THE EVENT'S OFFICIAL SERVICE CONTRACTORS, AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, REPRESENTATIVES AND SUCCESSORS (COLLECTIVELY THE "RELEASED PARTIES") FROM ANY OBLIGATIONS, DAMAGES, CLAIM OR SUITS FOR DAMAGES, LOSS AND LIABILITIES OF EVERY NATURE AND KIND, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, ILLNESS INCLUDING DEATH, RELATED TO COVID-19 OR ITS VARIANT STRAINS WHICH MAY ARISE DURING THE Data-Driven Salon Summit OR THEREAFTER FROM MY ATTENDANCE OR PARTICIPATION AT Data-Driven Salon Summit, WHETHER KNOWN OR UNKNOWN, SUSPECTED OR UNSUSPECTED, PAST, PRESENT, OR FUTURE, RELATED OR ATTRIBUTABLE TO, OR IN CONNECTION WITH COVID-19 OR ITS VARIANT STRAINS.

For the avoidance of doubt, I, have read the foregoing acknowledgment of risks, assumption of risk and responsibility, and release of liability. I understand that by signing this release agreement I am waiving valuable legal rights and this Agreement shall operate as a complete bar to such claims. I hereby expressly waive and release any and all provisions, rights or benefits conferred by any applicable laws of the State of Illinois, or by §1542 of the California Civil Code or by any law of any state or territory of the United States or other jurisdiction, or principle of common law, which is similar, comparable or equivalent to §1542 of the California Civil Code, with respect to my attendance or participation in the Data-Driven Salon Summit, provided that reference to §1542 of the California Civil Code or similar statutes shall not be deemed to convert a specific release into a general release. Section 1542 of the California Civil Code provides:

Section 1542. General Release--Claims Extinguished. A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.

I, THE UNDERSIGNED HAVE READ THE ABOVE WAIVER AND RELEASE, AND UNDERSTAND THAT I AM GIVING UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND NONETHELESS SIGN IT KNOWINGLY AND VOLUNTARILY.

Participant: (print name) _____

X_____ _____

Participant's Signature Date