



Sponsorship Prospectus

OCTOBER 8-10, 2018, The Pearl, San Francisco, California

A BOBIT BUSINESS MEDIA EVENT

FOR MORE INFORMATION, VISIT

FleetForwardConference.com

FOR SPONSORSHIP OPPORTUNITIES

Contact Joni Owens at **(310) 533-2530**
or **joni.owens@bobit.com**



**FLEET
FORWARD**
conference

Fleet Forward Conference is a one-of-a-kind opportunity to showcase your brand to a broad base of attendee types with a stake in the future of mobility solutions for fleets such as commercial and governments fleets, city and municipal planners, Transportation Network Providers and carsharing companies.

3 levels provide maximum exposure through pre-show and high-end on-site features.

PLATINUM SPONSORSHIP

Pre-Show Exposure:

- ▶ Recognition in all Event Promotions (where sponsor logos appear)
- ▶ Logo Featured on Event Website
- ▶ 100-Word Company Description on Event Website
- ▶ Social Media Promotions: 4 tweets or posts (can alternatively be used during the event or post-event)

On-Site Exposure:

- ▶ Full Conference Registrations: 3 complimentary passes and 3 at a 25% discount
- ▶ Event Bag Insert
- ▶ Mobile App Push Notification & Listing (1)
- ▶ Logo Featured in Recognition Signage
- ▶ Logo Feature on Plenary Session Slide
- ▶ Reserved Table at Welcome Reception
- ▶ 5 Reserved Seats in Plenary Session
- ▶ Opportunity to Present at One Campfire Session

Post-Show Exposure

Logo Featured in Thank You Email to registered attendees Post-Show

Bonus Options – (select one)

- ▶ Lanyard Sponsorship
- ▶ Event Bag Sponsorship
- ▶ Luncheon Sponsor
- ▶ Watermark on My Schedule on Mobile App
- ▶ Secondary Launch Page on Mobile App
- ▶ Weighted Banner on Mobile App

INVESTMENT: \$15,000

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GOLD SPONSORSHIP

Pre-Show Exposure:

- ▶ Recognition in all Event Promotions (where sponsor logos appear)
- ▶ Logo Featured on Event Website
- ▶ 75-Word Company Description on Event Website
- ▶ Social Media Promotions: 3 tweets or posts (can alternatively be used during the event or post-event)

On-Site Exposure:

- ▶ Full Conference Registrations: 2 complimentary passes and 2 at a 25% discount
- ▶ Event Bag Insert
- ▶ Mobile App Push Notification & Listing (1)
- ▶ Logo Featured in Recognition Signage
- ▶ Logo Feature on Plenary Session Slide
- ▶ Reserved Table at Welcome Reception
- ▶ 4 Reserved Seats in Plenary Session

Post-Show Exposure

Logo Featured in Thank You Email to registered attendees Post-Show

Bonus Options – (select one)

- ▶ Breakfast Sponsor
- ▶ Floor Stickers (package of 5)
- ▶ Charging Station
- ▶ Logo Gobo (1)
- ▶ Banner Ad on Mobile App with Multimedia Message (3 available)

INVESTMENT: \$10,000

SILVER SPONSORSHIP

Pre-Show Exposure:

- ▶ Recognition in all Event Promotions (where sponsor logos appear)
- ▶ Logo Featured on Event Website
- ▶ 50-Word Company Description on Event Website
- ▶ Social Media Promotions: 2 tweets or posts (can alternatively be used during the event or post-event)

On-Site Exposure:

- ▶ Full Conference Registrations: 2 complimentary passes and 1 at a 25% discount
- ▶ Event Bag Insert
- ▶ Mobile App Push Notification & Listing (1)
- ▶ Logo Featured in Recognition Signage
- ▶ Logo Feature on Plenary Session Slide
- ▶ Reserved Table at Welcome Reception

Post-Show Exposure

Logo Featured in Thank You Email to registered attendees Post-Show

Bonus Options – (select one)

- ▶ Logo Placement on Skylight
- ▶ Coat Check
- ▶ Mobile App Banner Ad with Landing Page

INVESTMENT: \$5,000

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