

Wednesday, July 15, 2015

10:00am – 11:00am

PROS AND CONS OF DEVELOPING AN IN- HOUSE FLEET SAFETY PROGRAM VS. AN OUTSOURCED PROGRAM

SPONSORED BY:



Presenter:

Bill Cavalli

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ABOUT
SAFETY.



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Alteris Group

Bob Cavalli

RAC Fleet Consulting, LLC



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IT'S ALL ABOUT SAFETY.

Fleet Safety Program: In-House or Outsource?



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IIHS Crash Test 1959 Chevrolet Bel Air vs. 2009 Chevrolet Malibu



<https://youtu.be/mJ5PcWziXT0>

- Graphic and clear depiction of what a focus on safety can achieve.
- OEMs have done wonders with vehicle safety technology, and much more is still to come.

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Importance of Safety Programs

The need for formal safety policy and programs goes well beyond the survivability of a serious collision:

- Prevention
- Liability
- Driver assessment (before & after hire)
- Consequences
- Stakeholders

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POLICY vs. PROGRAM

There is a distinction between a safety policy and safety program:

Policy = What

Program = How

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IN-HOUSE vs. OUTSOURCE

Fleet managers must determine whether to establish a program in-house, outsource it, or a little of both. A company has three primary resources:

- People
- Money
- Time

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Creating an In-House Safety Program

Step 1: Create an Outline

- Training
 - Rewards Programs
- Motor Vehicle Records
 - Accident Reviews
 - Communications
 - Telematics

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In-House Safety Program cont.

Step 2: Obtain Proper Approvals

Step 3: 'Flesh Out' the Program

Step 4: Implement the Program

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Creating an Outsourced Safety Program

Step 1: Build a Basic Outline

Step 2: Shape Procurement Policy

Step 3: Determine In-House Elements

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Outsourced Safety Program cont.

Step 4: Develop the Scope of Work

Step 5: Issue the RFP

Step 6: Review Vendor Bids

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Outsourced Safety Program cont.

Step 7: 'Winnow Out' Bids

Step 8: Schedule Formal Presentations

Step 9: Plan an Office Visit

Step 10: Award Vendor's Your Business

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Any Questions?



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