

IT'S ALL ABOUT SAFETY.

FLEET SAFETY CONFERENCE

SPONSOR PROSPECTUS

OCTOBER 28-30, 2019

M Resort Spa Casino Hotel,
Henderson, NV (Las Vegas Area)

FOR MORE INFORMATION

Joni Owens

310.533.2530

joni.owens@bobit.com



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Brought to you by the publishers of the leading fleet publications Automotive Fleet, Heavy Duty Trucking (HDT), and Work Truck magazines, Fleet Safety Conference is the only conference of its kind designed specifically for fleet, risk, safety, sales, human resources and EHS professionals that offers current and expert insights and practical education on improving fleet safety for all types and sizes of fleets.

2018 STATS

91%

OF SPONSORS
WERE EXTREMELY
OR VERY SATISFIED
WITH THEIR
PARTICIPATION

92%

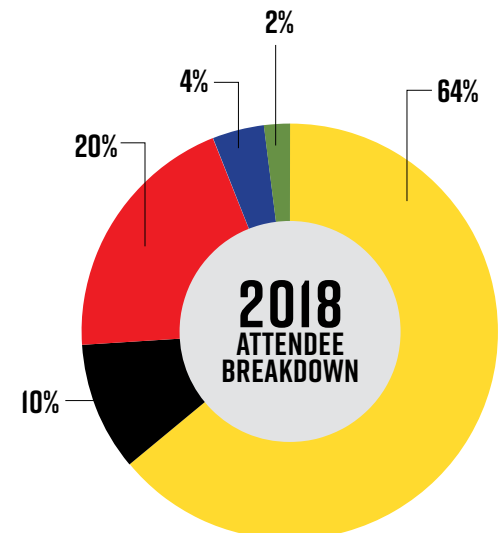
OF SPONSORS
WILL RETURN
NEXT YEAR

84%

OF ATTENDEES
HAVE A SAFETY
PROGRAM IN PLACE

ATTENDEE BREAKDOWN

Commercial/Corporate/Private	64%
Government	10%
Supplier	20%
Utility	4%
University/Education	2%



Platinum Sponsorship \$10,000

Platinum sponsorship level includes:

- ◆ Six Full conference passes for your representatives
- ◆ Table top display in the heart of the conference
- ◆ Company logo featured in the sponsor section on every page of www.FleetSafetyConference.com
- ◆ Company logo prominently featured on all pre-conference promotions (150,000 impressions)
- ◆ Company listing with 20-word description in the event mobile app
- ◆ Company logo featured in respective category on sponsor signage
- ◆ Website exposure for four months after the event
- ◆ Post-conference attendee roster including name, company, city and state



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The Platinum sponsorship comes with one of the following enhancements:

Attendee Bags: The conference bag is a great opportunity to increase your brand recognition. Attendees will carry your bag as walking advertisements for your company! Includes one side logo imprint. **(Exclusive)**

Keynote Address: A representative from your company will have the opportunity to introduce the Keynote speaker. Your company logo will be featured wherever the Keynote is listed, and the podium sign. This enhancement includes the opportunity to provide literature or a giveaway at every seat. **(2 Available)**

Lanyards: Badge lanyards are an excellent way to “wrap” your brand around your target market. Worn by every attendee, the continual eye-level exposure won’t be missed. **(Exclusive)**

Registration: You can’t beat a registration sponsorship for first impressions! Every single attendee will visit the registration area to pick up their badge. Your brand will be featured in the registration area, online and onsite registration forms, and your logo on all pre-conference registration related items. You’ll get the opportunity to place branded items on the registration counters. **(Exclusive)**

Mobile App: Your branding will appear each time a user opens the app and more! Includes a logo watermark on the My Schedule page. Plus you’ll be able to send up to three push notifications to attendees. This sponsorship offers a major branding opportunity. **(Exclusive)**

VEHICLE SAFETY & TECHNOLOGY SHOWCASE
EXTRA FEE REQUIRED. SEE PAGE 7 FOR DETAILS.

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Silver Sponsorship **\$5,500**

Silver sponsorship level includes:

- ◆ Four Full conference passes for your representatives
- ◆ Table top display in the heart of the conference
- ◆ Company logo featured in the sponsor section on every page of www.FleetSafetyConference.com
- ◆ Company logo prominently featured on all pre-conference promotions (150,000 impressions)
- ◆ Company listing with 20-word description in the event mobile app
- ◆ Company logo featured in respective category on sponsor signage
- ◆ Website exposure for four months after the event

The Silver sponsorship comes with one of the following enhancements:

Breakfast: Power up attendees with a hearty breakfast. Get logo recognition wherever the Breakfast is listed and in the breakfast area. **(2 Available)**

Concurrent or General Session: All are eyes forward at the sessions. Your company logo will be featured wherever the Session is listed and on the podium sign in each session room. **(1 General Session; 2 Concurrent Sessions)**

Conference Pens: Attendees will need something to write with while they take notes at our high-impact sessions. Pens featuring your logo will be placed at every seat in the Opening Keynote and available in every room. **(Exclusive)**

Conference Notepads: They will also need something to write on! Notepads featuring your logo will be placed at every seat in the Opening Keynote and available in every room. **(Exclusive)**

Evening Cocktail Reception: Headline a great networking event with logo recognition wherever the Reception is listed, with custom signage on all bars, and recognition in the preceding concurrent sessions. **(2 Available)**

Floor Stickers: Place your message in the most visible place for foot traffic– the floor! You'll have the opportunity to customize 18"x18" floor stickers scattered in the conference foyer. **(2 sets of 5 Available)**

Hotel Room Drop: Your message will be the last impression of the evening. You'll have the opportunity to provide literature or a giveaway in every attendee's hotel room of at the host hotel. **(Item provided by sponsor)**

Lunch: A luncheon is a great opportunity to promote your company while you solve a big problem– an empty stomach! You'll get logo recognition wherever the Lunch is listed and company logo signs in the lunch area. **(2 Available)**

Meter Panel: Put your message on display on a 39" x 96" double-sided four-color sign located in the walkway leading to the conference foyer. That's eight feet high! **(10 Available)**

Networking Break: Be their hero - give them coffee! You'll get logo recognition wherever the Break is listed and a company logo sign at each Break station. **(2 Available)**

Window Clings: Window clings are the perfect way to get your message in front of the attendees. Custom 3ft X 4ft double-sided clings will be placed throughout the meeting space. **(3 sets of 5 Available)**

Secondary Launch Page/Splash Screen: Make the first impression on Fleet Safety Conference attendees. This page will appear after opening screen and will showcase your custom graphics on the Mobile App.

Watermark on "My Schedule": A watermark of your logo will appear on all "My Schedule" calendar pages of the Mobile App. **(Exclusive)**

VEHICLE SAFETY & TECHNOLOGY SHOWCASE

EXTRA FEE REQUIRED. SEE PAGE 7 FOR DETAILS.

Bronze Sponsorship

\$3,850

Bronze sponsorship level includes:

- ◆ Two Full conference passes for your representatives
- ◆ Company logo featured in the sponsor section on every page of www.FleetSafetyConference.com
- ◆ Company logo prominently featured on all pre-conference promotions (150,000 impressions)
- ◆ Company listing with 20-word description in the event mobile app
- ◆ Company logo featured in respective category on sponsor signage
- ◆ Website exposure for four months after the event

**Table top display NOT included

The Bronze sponsorship comes with one of the following enhancements:

Attendee Bag Insert:

Promote your company by placing an item in every attendee bag. Whether it's a discount promotion just for attendees, a market-specific message, or a fun take-home item for their desks, a bag stuffer is a cost-efficient way to reach every attendee. (Item provided by sponsor) **(5 Available)**

Banner Ad: Opportunity to place a 300x250 custom banner advertisement for one month on the inside pages of www.FleetSafetyConference.com. (Banner ad/artwork provided by sponsor) **(3 Available)**

E-Mail Promotion: Get YOUR message out with a custom email promotion sent on your behalf to all registered attendees. This opportunity may be used pre-conference or post-conference where available. **(1 pre-conference, 1 post-conference available)**

Mobile App Banner Ad w/Landing page or Multimedia Message:

Banner ad will rotate at the top of the mobile app dashboard page and click through to a custom landing page or multimedia video message provided by the sponsor.

VEHICLE SAFETY & TECHNOLOGY SHOWCASE
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WHAT A RIDE & DRIVE LOOKS LIKE IN 2019!



FLEET SAFETY CONFERENCE

TUESDAY, OCT. 29, 2019
M RESORT SPA CASINO
HENDERSON, NV

VEHICLE SAFETY & TECHNOLOGY SHOWCASE

The biggest and only interactive experience in the nation!
Show off your revolutionary features and technologies in front of a captive audience of fleet, risk, and safety professionals responsible for the safety of their company's fleet.

ADD-ON PRICING FOR VEHICLE SAFETY & TECHNOLOGY SHOWCASE:

\$1,000 PLATINUM SPONSOR

\$1,000 SILVER SPONSOR

\$1,500 BRONZE SPONSOR

To sign up, or for more information,
Contact Joni Owens at (310) 533-2530 or joni.owens@bobit.com.
www.FleetSafetyConference.com

- ★ Forward Collision Avoidance Technology
- ★ Blind Spot Monitoring
- ★ Adaptive Cruise Control
- ★ Accident Mitigation
- ★ Automated Braking
- ★ Autonomous Driving



Past Attending & Sponsoring Companies

3CU
3M Company
AAA Western and Central NY
AALA
Aaron's, Inc.
Abbott
Accurate Protection
Actavis
Active Pest Control
Ada County Highway District
Advanced Driver Training Services
AGCO Corporation
AIG
Alaniz Schraeder Linker Farris Mayes, LLP
Alaska National Insurance
Alatise Transport Company
Alclock USA
ALK Technologies
ALL Intermodal, LLC
Allergan
AMCI Testing
American Automotive Leasing
Association
AmeriQuest Transportation Services
Amerisure
Amerisure Insurance
AngelTrax
Applied Imaging
Arch Insurance Group
Archer Daniels Midland
ARI
Arvig
Auto Club Group
Aware360
AWF Express, LLC
Azuga
Bayer U.S., LLC
Beecher Carlson
Bethesda Lutheran Communities
BHP
Bickes, Inc.
Bimbo Bakeries USA
BIMBO S.A. DE CV.
Black & McDonald Limited
Boston Scientific
Boyle Transportation
Brightmile
Bunzl
Calgary Police Service
Canal Insurance Company
Canon Solutions America
CBRE, Inc.
CCC Information Services
CCM Fleet Services
CEC Electrical Company
CEI Group
Center for Transportation Safety
Central Washington University
Chem-plate industries
Cherry Capital Foods
Chetu
Chicago Hearing Society
Christian Brothers Services
Chronophotonix, Inc.

Chubb Group of Insurance Companies
Chubb Limited
Cincinnati Insurance Company
Cintas
Circle Transport
City of Burlington
City of Dallas
Clinton National Airport
Clopay Building Products
Coastal Carriers of Connecticut, LLC
Coca Cola Puerto Rico Bottlers
Collision Avoidance Systems
Coloplast
Columbia Pipe and Supply
Consumers Energy
Contract Transport Services, LLC
Core & Main
Corporate Claims Management
County of San Diego
Coloplast
Columbia Pipe and Supply
Consumers Energy
Contract Transport Services, LLC
Core & Main
Corporate Claims Management
County of San Diego
Coloplast
Critical Thinking for Success, LLC
Crop Quest
CSL Behring
Cummins Gulf Region
Daecher Group, Inc.
Daimler Trucks North America
Dean Foods Company
DHS/TSA
Dickinson Fleet Services
DISH
Donlen Corporation
DOT/FMCSA
Driver Safety Technology
Driver's Elbow Pad
Driving Dynamics
eDriving, LLC
Element Fleet Management
Elite Ambulance
EMC Insurance
EMKAY, Inc.
Encompass Telematics
Enlink Midstream, LLC
Enterprise Fleet Management
EnVue Telematics
Epic Mountain Express/CME
EQT Corporation
Erie Indemnity Company
Erie Insurance
ESquared
EZE Trucking Holdings, Inc.
Fatigue Science
FB Consultoria Empresarial
FCCI Insurance
FDH Velocitel, Inc.
Federal Motor Carrier Safety
Administration
FedEx Freight
FedEx Ground
Fidelity National Financial
First Safety Transportation Solutions
Fisher Auto Parts
Fleet Response
Fleetcor
FleetGuard

Fleetio
FleetLocate by Spireon
FleetMode
Florida Power & Light Company
Ford Motor Company
Frantz Wholesale Nursery
Freight Defense
Freight Defense/VSI
Frias Management, LLC
Gallagher Asphalt
Gaylor Electric, Inc.
GE Appliances, a Haier Company
Genentech
General Mills
General Motors Fleet Connected
Services
Geotab, Inc.
GMS, Inc.
Gold Medal Bakery
Golden State Foods
Government Logistics Department
GPS Insight, LLC
Graco, Inc.
GreenRoad Technologies
Gulfcoast Supply
Hazzal Transportation
HDVI
Herzog Railroad Services, Inc.
Highfields Capital Management LP
Highway Data Loss Institute (HLDI)
Hirschbach Motor Lines
HNI Risk Services
Hollywood-Crawford Door Co.
Honda R&D Americas, Inc.
Hornblower Cable Cars, Inc.
Hudson Insurance Company
IBM
idrive, Inc.
iiX-Insurance Information Exchange
IMMAD, LLC
InstallerNet
Instructional Technologies
Insurance Institute for Highway Safety
Integrated Risk Solutions
inVentiv Health
Iron Woman Construction
J&M Tank Lines
J.B. Hunt
Jacobs
Jenn Guerrini
Johnson & Johnson
Kentucky Lottery Corporation
Key Cooperative
KONE, Inc.
Kuerig Dr Pepper
L3 Technologies
Land O Lakes
Landair
Lane Construction
LeasePlan USA
Lemberg Group, Inc.
Liberty Mutual Insurance
Lidl US, LLC
LifeLabs

LightMetrics Technologies Pvt.. LTD
Lilly
Lubenow Companies, Inc.
Lytx, Inc.
MacDonald-Miller Facility Solutions
MAGTEC
Martin Transpoptration Systems
Mazda
Mazda USA
McCarthy Building Companies, Inc
McDonalds USA, LLC
McGuireWoods LLP
Mecanica Scientific Services Corp.
Merchants Fleet Management
Metro Tech Service Corp.
Micronet
Midwest Transport, Inc.
Minnesota Limited
Mission Valley Power
Golden State Foods
MMS Transportation
Mobleyle, Inc.
Mohawk Valley Water Authority
Graco, Inc.
Monsanto
MOSAIC
Motoroq
Moulton Niguel Water District
MuHu
National Safety Council
National Transportation Safety Board
Nationwide Insurance
Nauto, Inc.
Network of Employers for Traffic Safety
(NETS)
New Jersey Manufacturers Insurance
New York City Police Department
Nexar
NIC Federal
NIM Transportation
NIOSH/DSR
NISRA
NoCell
North Charleston Sewer District
Northern Refrigerated Transportation,
Inc.Northwest Express, Inc.
NTSB
OATS Public Transit
Olympic Steel, Inc.
Omnitracs
ORIGO
Pace Suburban Bus
PAL, Inc.
Panasonic Automotive Systems
Company of America
Paper Transport, Inc.
Parr Lumber
Pekin Insurance
Pennsylvania Lumbermens Mutual Ins.
Company
Pepsi National Brands
Performance Contracting Group, Inc.
Peterbilt Motors
Pete's Tire Barns
PLM Insurance

PMA Companies
Portland General Electric
Praxair, Inc.
Preco Electronics
Price Gregory International
ProgressMAP Corporation
ProFrac Services, LLC
Progress Residential
Progressive Insurance
Pulsar Informatics, Inc.
Pure Freight Lines, LTD
Quartix
RAM Mounts
Ranger Design, Inc.
Red Hawk Fire and Security
Reedy Industries
Regal Beloit Corporation
Reliable Delivery
Reliance Partners
Reyes Beverage Group
Reynolds American, Inc./Trade
Marketing Services
Richland County Government
Ridar Systems, LLC
Riverview Flower Farm
RMJ Technologies
Roche Diagnostics
Rockwater Energy Solutions
S.J. Smith Company, Inc.
Safe Driver
Safe Fleet
Safety Compliance Associates
Safetyfirst
SafetyServe.com
SAK Construction, LLC
Salt River Project
Salutem AI
SambaSafety
Sandia National Laboratories
Santa Fe Irrigation District
Schindler Elevator Corporation
Schneider
Secrest Wardle
Seeing Machines
Sentinel Transportation
Seon Design
Serco
Service Experts Heating and Air
Conditioning, LLC
Shell Exploration and Production
Company
Shell Oil Company
Shell Oil Products
Sirius XM Radio
SKF USA, Inc.
SleepSafe Drivers, Inc.®
SmartWitness
SMUD
Soft Stuff Distributors, Inc.
Solar City Corporation
Southern Freight Services, Inc.
Southern Glazer's Wine and Spirits
SpeedGauge
Speedway, LLC

Spireon, Inc.
State of Minnesota-Risk Managment
STERIS Corporation
SuperVision
Swamp Fox Agency
Sweeping Corporation of America
Syneos Health
Systems Technology, Inc.
Takeda Oncology
Teletrac Navman
Tenstreet
The CEI Group, Inc.
The Church of Jesus Christ of
Latter-day Saints
The Horton Group
The Lubrizol Corporation
The Motorlease Corporation
The Parts House
The Salvation Army
Third Coast Underwriters
Tourmaline Labs, Inc.
Toyota Motor North America
TraLo Companies, Inc.
Triad Isotopes
TSA
TSA I-STEP Contractor Support Team
(Eagle Hill Consulting)
TSC Consulting
Twin Lake Trucking
Two Men and a Truck Int'l
U.S. Cellular
Union Leasing
United Rentals
Universal Forest Products, Inc.
University of Iowa
USA Services of Florida, DBA SCA
USC Public Safety
Usher Transport
USIC
Varian Medical System
Velcor Leasing Corporation
Velociti
Velocitor Solutions
Verisk Insurance Solutions
Vermeer Southeast
Virginia Tech Transportation Institute
Vivant Smartphone
Volvo Car USA
WABCO North America
Weatherford
WeDriveU
West Bend Mutual Insurance
Westfield Insurance Company
WEX
Wheels, Inc.
WI DNR
WI State Patrol
Wiese USA
WIS Int'l
WorkWave
Xcel Energy
Zendrive