



WHERE THE
GLOBAL FLEET
COMMUNITY
CONNECTS

JUNE 4-6, 2019

**HILTON MIAMI DOWNTOWN
MIAMI, FL**

GLOBAL FLEET CONFERENCE

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automotive
FLEET

WORKTRUCK

 **FLEETEUROPE**
FOR INTERNATIONAL FLEET & MOBILITY LEADERS

 **GLOBALFLEET**
THE EXECUTIVE NETWORK

Global Fleet Certification Initiative

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Global Fleet Certification Initiative



Outline

- **NAFA Certification**
 - History
 - Content
- **PARAR PGF Program**
 - History
 - Content
- **Global Fleet Certification Initiative**





NAFA is the world's largest not-for-profit membership association for individuals who manage the vehicular fleet and mobility responsibilities for their employers. NAFA propels the fleet and mobility profession through its world-class certification, education, advocacy, and peer networking programs, and is an essential element of success for individuals involved in the profession.



NAFA Certification History



CAFM[®] Certified Automotive Fleet Manager
CAFS[®] Certified Automotive Fleet Specialist



NAFA Certification Content



NAFA Current Graduates and Enrolments

- There are 648 individuals with current CAFM/S
 - 52 are Associate members
- There are 731 individuals enrolled in the programs
 - 49 are Associate members



CAFM Program Administration

- Pre-requisite – one year in the industry or student at partner University
- Time limits – three years to complete
- All self-study (Reference Guides, Study Guides and PTQs online)
- Exams – test locally at proctored CBT or PBT locations
- College credit – from partner schools or via PLA process
- Fees for member/non-member and enhanced packages available
- Members and Associates can participate

27% **M**
MONSTER



About PARAR

A Latin American institute that gathers professionals involved in fleet management and corporate mobility, players from the automotive industry, mobility startups and other organizations interested in:

- Presenting and debating technological solutions.
- Helping companies to find their purposes.
- Engaging people who want to transform the future.





Nearly 400 professionals were awarded the Certified Fleet Manager title in this program, over the last years. PGF is a postgraduate level course approved by the Brazilian Ministry of Education, with NAFA Fleet Management Association endorsement.



Program for Fleet Managers



1. Strategy for fleet managers
2. Fleet Policy and Labor Contracts
3. Fleet Operations: fuel, telematics, maintenance and remarketing
4. TCO - Total Cost of Ownership
5. Fleet KPIs
6. Safety Culture
7. Supply Management
8. Corporate Mobility



264 students enrolled in 2019

- Formal academic program
- 360 hours of classes and exercises
- Practical methodology
- Gamification
- 820.00 USD



Times are changing

opportunities for global fleet/mobility certification initiatives



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Potential Global Certification Disciplines

- Safety
- Electrification
- Sustainability
- Telecommuting
- Autonomous vehicles
- Cybersecurity
- MaaS - Mobility as a Service
- Work-life balance



Global Strategy Session

- Regions
- Program structure
- Disciplines
- Costs
- Champions/ contributors
- Sponsors

Friday, June 7th
9 am-1 pm



Thank you!



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Thank you!

