



GFX NEW ORLEANS

**WHERE
PUBLIC FLEET
PROFESSIONALS
CONNECT**

**SPONSOR & EXHIBITOR
PROSPECTUS**

JUNE 17-20, 2019

**New Orleans Ernest N. Morial
Convention Center New Orleans, LA**



**BROUGHT TO YOU BY
GOVERNMENT FLEET MAGAZINE**

Government Fleet Expo & Conference (GFX), now in its 12th year, is the largest annual conference of public fleets in the nation.

GFX is brought to you by the publishers of Government Fleet magazine, the most trusted industry resource for news, training and information. Our fleet attendance consistently breaks records year after year as the community of engaged public fleets come to rely upon our fleet-specific training, networking with like-minded peers and vehicle, product and technology displays in the exhibit hall.

An exhibit booth and/or a sponsorship at GFX is your best opportunity to be in front of a captive audience of public fleet managers who are specifically interested in your products, technology and services.

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2018 STATS

50%

OF FLEET ATTENDEES WERE FIRST-TIMERS**

40

STATES REPRESENTED BY FLEET ATTENDEES**

87%

OF FLEET ATTENDEES WILL RETURN TO GFX IN 2019

82%

OF EXHIBITORS GATHERED NEW LEADS

82%

OF EXHIBITORS REPORTED THAT ATTENDEES WERE A TARGETED GROUP OF FLEET MANAGERS

894

2018 ATTENDANCE

49%

FLEET ATTENDANCE

51%

SOLUTIONS PROVIDERS

—RYAN KELLY, WEX Inc., Minneapolis, MN

“GFX is a great conference to meet and network with both fleet managers and vendors alike in the Government space. Additionally, it provides great resources to learn and understand what is happening with government fleets today.”

Sources: *Post-show feedback survey; **Registration statistics

“This is the third year we’ve attended and the show keeps getting better and better. Adding the Block Party that encourages attendees to drive the vendor vehicles was very beneficial to all.”

—NATALIE WEIMER, XL. The Fleet Electrification Company, Marketing Manager, Brighton, MA



If you've ever considered exhibiting, **NOW** is the time to sign up.

Fleet attendance has increased each year since inception in 2008. Be face-to-face with this growing audience when they are busy researching fleet-specific products and services to help accomplish their goals.

Grab new prospects, leads and maintain and grow your market share.

Who Should Exhibit?

- Leasing and Finance Companies
- Remarketers and Auto Auctions
- Maintenance Shop Suppliers
- Truck Equipment Suppliers
- Safety and Driver Training
- Accident and Risk Management
- Equipment Manufacturers
- Grounds Maintenance
- Street Sweepers
- Construction Equipment
- Maintenance Equipment
- Vehicle Lifts
- Green Fleet/Alternative Fuels
- Fuel Management Suppliers
- Tire Suppliers
- GPS/Telematics Providers
- Fluid, Oil Suppliers
- Fleet Consultants
- Navigation Systems
- Vehicle Manufacturers
- Cars
- Light and Medium-Duty Trucks
- Alternative/Green/Electric Vehicles

EXHIBIT SPACE PRICING

OPTION 1

EXHIBIT SPACE ONLY: \$2,595

Includes 10'x10' booth space, standard booth drape, and ID sign only. Also includes enhanced company listing in the GFX mobile app, company name, link and booth number on the GFX website exhibitor list and two full exhibitor registrations.

No electrical, furniture, or wastebaskets included. Carpet is mandatory and must be ordered separately.

OPTION 2

EXHIBIT SPACE + BOOTH PACKAGE: \$2,995

Includes 10'x10' booth space, standard booth drape, ID sign, 6' draped table, 2 side chairs, wastebasket and 500 watt electrical. Also includes enhanced company listing in the mobile app, company name, link and booth number on the GFX website exhibitor list and two full exhibitor registrations. Carpet is mandatory and must be ordered separately. Exhibitors ordering larger spaces please contact your sales representative.

ADD-ONS

Supersize your exhibiting experience with a valuable add-on:

PASSPORT PROGRAM: \$995

Increase traffic to your booth by adding it as a stop on the daily passport. Attendees will attempt to complete their passports for a chance to win prizes!

GFX BLOCK PARTY & EXPERIENCE/RIDE & DRIVE

The GFX Block Party & Experience will be a mix of great product testing and fun. With a street fair atmosphere and prizes, the ride & drive portion will have many spins around the block. Secure your participation and get ready to roll. (Must be in conjunction with exhibit space inside the hall.)

See next page for more details and pricing.

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GFX BLOCK PARTY & EXPERIENCE

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Hands-on Training, Experiential Learning, Technology Showcase and Ride & Drive

MONDAY JUNE 17, 2019

10:00AM TO 12:30PM

Join us for a 2.5 hour interactive experience that gives you the opportunity to showcase your vehicles and technology in front of an engaged audience of public fleet professionals.

This event within an event will be a mix of ride & drives, great product demonstrations and fun that includes a street fair atmosphere with food, drinks, games and prizes.

Secure your participation and get ready to roll.

Two ways to participate:

Purchase an Experience Space or Ride & Drive spot!*

- **Solution Showcase Space:** \$1,500 for a 10x10 booth for product demonstrations only, no vehicles.
- **Ride & Drive or Vehicle/Equipment Showcase Space:** \$2,500 for up to two vehicles, includes 10x10 adjacent booth, additional vehicles \$1,500 each.

**Must be in conjunction with exhibit space inside the hall.*

Contact your sales representative for details.

SPONSORSHIP LEVELS

Once you choose your sponsorship items, the total amount you spend will be added up to determine your sponsorship level.

Why is the level important? Not only does the level affect the size and placement of your logo, but higher levels receive more exposure and benefits.

LEAD

\$17,501+

PREMIER

\$12,001 - \$17,500

MAJOR

\$8,501 - \$12,000

GENERAL*

\$2,500

*General Sponsorship is an add-on to exhibit space only (not included in the price above.) See page 21 for details.

SPONSORSHIP OPTIONS

Keynote Presentation (Two Available)	\$12,000
Night on the Town	\$12,000
Registration (One Available)	\$12,000
Lanyards (One Available)	\$10,000
Mobile App (Exclusive)	\$8,000
Lunch (Two Available)	\$7,500
Attendee Tote Bags (Two Available)	\$7,500
Badge Insert (One Available)	\$6,500
Set of Training Sessions (Five Available)	\$5,000
Refreshment/Coffee Break	\$5,000
Water Fill Up Station	\$5,000
Floor Stickers	\$5,000
Breakfast and General Session (One Available)	\$5,000
Official Show Pens	\$5,000
Conference Notepads	\$5,000
Directional Signage	\$5,000
General Sponsorship Package (Add-on to booth only, booth cost not included)	\$2,500*

KICK IT UP A-LA-CARTE OPTIONS

Level Up With These Add On Items.

Custom Email Promotion	\$2,000
GFX Block Party & Experience: \$2,500/2 vehicles; \$1,500 additional vehicles or \$1,500 for Solutions Space	
Attendee Bag Insert	\$1,500
Meter Panel	\$1,500
In-Booth Training Session	\$1,500
Website Banner Advertisement	\$1,500
Passport Booth Traffic Enhancement Program	\$ 995

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KEYNOTE PRESENTATION

\$12,000

GFX 2019
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\$22,000

GFX 2-Year
Price

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Exclusivity: Yes (Two Available)

Description: The keynote presentations have the largest captive audience of any event on the GFX schedule. With podium time and the opportunity to show a video, this sponsorship has a huge reach.

Item Highlights: Really. Big. Targeted. Audience.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo featured on the schedule page on the website.
- Logo on the schedule and exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where the keynote presentation and all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where the keynote presentation and all sponsors are listed.
- Logo featured on the presentation screens.
- Logo podium sign.
- (5) Minutes of Speaking Time

Added Benefits

- (2) Additional Exhibitor or Supplier passes.
- Attendee bag insert.

Sponsor-Provided Options:

- Bring marketing material or gifts to be placed around the presentation.
- The opportunity to show a short product video.

NIGHT ON THE TOWN

\$12,000

GFX 2019
Price

\$22,500

GFX 2-Year
Price

Exclusivity: Yes

Description: The Night on the Town is the best and most famous networking event at GFX. Go down in history as the sponsor of the party to be remembered.

Item Highlights: Everyone will be looking forward to this epic party. As the sponsor, you'll have the exclusive opportunity to make a short announcement at the party. This open-bar event will attract all attendees and give you that chance to "wine and dine" them in a great New Orleans location.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo featured on the schedule page on the website.
- Logo on the schedule and exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where this event and all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where this event session and all sponsors are listed.
- Logo featured on LED screens (as available).
- Logo napkins to be placed at each bar.

Added Benefits

- (2) Additional Exhibitor or Supplier passes.
- Attendee bag insert.

Sponsor-Provided Options:

- Bring marketing material or gifts to be placed around the party.
- Bring additional signs to be placed at the location.
- Provide logo shirts for the wait staff.

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REGISTRATION

\$12,000

GFX 2019
Price

\$22,500

GFX 2-Year
Price

Exclusivity: Yes

Description: Every single person that attends GFX has to visit the website to register to attend and the registration area to pick up their name badge. Your brand will be featured on the registration counter graphics, forms, and can even be worn by registration personnel. Attendees will see your brand each day of the show as they enter and exit the exhibit hall. In addition, your logo will appear on all pre-show registration items including the website.

Item Highlights: Super-sized brand impressions with minimal leg-work for the sponsor. Also, since registration is open each day, your logo will appear multiple times in printed pieces, the website and onsite signs where the show schedule appears. The item is supersized with pre-show AND onsite exposure.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo featured (multiple times!) on the schedule and registration pages on the website.
- Logo on the schedule and exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where registration hours are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where registration hours are listed.
- Logo on the registration programming website.
- Logo on registration forms.
- Logo featured on the registration counter graphics.

Added Benefits

- (2) Additional Exhibitor or Supplier passes.
- Attendee bag insert.

Sponsor-Provided Options:

- Bring marketing material or gifts to be placed on the registration counter.
- Provide logo pens for the registration counters.
- Provide logo shirts for the registration staff.
- Bring staff to act as hosts in the registration area.

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LANYARDS

\$10,000

GFX 2019
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\$18,500

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Exclusivity: Yes

Description: Wearables are all the rage and badge lanyards are an excellent way to “wrap” your brand around your target market. Worn by every attendee, the continued eye-level exposure won’t be missed. Lanyards also end up in almost every picture, talk about value!

Item Highlights: This item is worn by every attendee and is seen in photos in print and online.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo on the exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where all sponsors are listed.

MOBILE APP (EXCLUSIVE)

\$8,000

GFX 2019
Price

\$14,500

GFX 2-Year
Price

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Exclusivity: Yes

Description: Bring the show program into the palm of the attendees' hands with the mobile app!

Item Highlights: This sponsorship is an exclusive triple threat with pre-show, onsite and post show branding exposure. Your brand will appear EVERY time the app is opened and more! Includes a logo watermark on the My Schedule page. Plus you'll be able to send up to three push notifications to attendees.

Fulfillment Benefits:

- Logo on every page of the event website and additionally on the Mobile App page.
- Logo in the sponsor section of email promotions.
- Logo on the Exhibitor/Sponsor Listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where all sponsors are listed.
- (4) 22" x 28" Sponsor acknowledgment signs.
- At least (1) show management generated email promotion sent to registered attendees announcing the mobile app.
- Custom graphic splash screen that displays every time the app is opened.
- Up to (2) banners to appear in the dashboard section of the app.
- Logo watermark on the "my schedule" section of the app.
- Up to (3) custom content push notifications to deploy during the show.



LUNCH

\$7,500

GFX 2019
Price

\$14,000

GFX 2-Year
Price

Exclusivity: Yes (Two Available)

Description: The exhibit hall lunch provides a great opportunity to promote your company while you solve a big problem - an empty stomach!

Item Highlights: Everybody's gotta eat! This opportunity comes with pre-show and onsite exposure and has exclusive real estate for your brand.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo featured on the schedule and exhibit hall pages on the website.
- Logo on the schedule and exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where the lunch and all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where the lunch and all sponsors are listed.
- Logo table signs.
- (4) 22" x 28" Sponsor acknowledgment signs.

Sponsor-Provided Options:

- Bring marketing material or gifts to be placed on each table or chair.
- Provide logo shirts for bartending and wait staff.
- Bring staff to act as hosts.
- Bring additional signs to be placed in lunch area.

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ATTENDEE BAGS

\$7,500

GFX 2019
Price

\$14,000

GFX 2-Year
Price

Exclusivity: Yes (Two available, one on each side of the bag)

Description: Attendees will carry your bag as walking advertisements for your company. Even better, the bags show up in the pictures for exposure even after the event ends!

Item Highlights: This item is also carried by every attendee and is seen in photos in print and online.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo on the exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where all sponsors are listed.
- Bag Insert

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BADGE INSERT

\$6,500

GFX 2019
Price

\$12,500

GFX 2-Year
Price

Exclusivity: Yes

Description: Your logo will appear on every single badge. Each attendee name badge will have a portion that peeks over the top of the badge with your logo and any other messaging you want to add. It also appears in many of the show pictures.

Item Highlights: Massive impressions for a steal.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo on the exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on EVERY attendee badge.

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SET OF TRAINING SESSIONS

\$5,000

GFX 2019
Price

\$9,000

GFX 2-Year
Price

Exclusivity: Yes (Five available)

Description: All eyes forward at the sessions. You get your company logo wherever the Set is listed, a logo podium sign and the opportunity to place literature or giveaway at every seat.

Item Highlights: Analysis shows that sponsoring a set of training sessions provides huge brand recognition for a great value.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo featured on the schedule page on the website.
- Logo on the schedule and exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where the Set and all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where the Set and all sponsors are listed.
- Logo featured on the presentation screens.
- Logo podium sign.

Sponsor-Provided Options:

- Bring marketing material or gifts to be placed around the presentation.

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REFRESHMENT BREAK

\$5,000

GFX 2019
Price

\$9,000

GFX 2-Year
Price

Exclusivity: Yes

Description: Solve their greatest need (caffeine) and get exposure to attendees at this energy break.

Item Highlights: This exclusive sponsorship includes custom graphics and can be a great meet-and-greet opportunity.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo featured on the schedule page on the website.
- Logo on the schedule and exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where the break and all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where the break and all sponsors are listed.
- Logo beverage napkins.
- Logo table signs.
- Logo signs for beverage service.

Sponsor-Provided Options:

- Logo coffee stirrers
- Logo mugs
- Logo paper cups
- Bring staff to act as hosts.
- Bring additional signs to be placed in the break area.

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WATER FILL UP STATIONS

\$5,000

GFX 2019
Price

\$9,000

GFX 2-Year
Price

Exclusivity: Yes

Description: Water is the essence of all life! Sponsor the water bubblers in the session room and exhibit hall to keep people energized and engaged.

Item Highlights: Hydrate to live, especially in steamy New Orleans! This multi-day opportunity features your brand in must-visit areas.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo on the exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on the cups placed at each station.
- Logo featured on all onsite signs at the water stations and where all sponsors are listed.
- (4) 22" x 28" Sponsor acknowledgment signs.

Kick it Up Options:

- Logo fillable bottles add \$1,500

Sponsor-Provided Options:

- Bring additional signs to be placed at the water stations.

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FLOOR STICKERS

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\$5,000

GFX 2019
Price

\$4,500

GFX 2-Year
Price

Exclusivity: No

Description: Sponsor three 6' x 6' floor stickers with your custom art and we'll place them in high traffic areas. There will be no getting around your brand! (You provide the art)

Item Highlights: Display your brand in an unexpected place!

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo on the exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where all sponsors are listed.



BREAKFAST AND GENERAL SESSION TUESDAY

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\$5,000

GFX 2019 Price

\$4,500

GFX 2-Year Price

Exclusivity: Yes

Description: The way to an attendee's heart is through their stomach! Get logo recognition wherever the Breakfast is listed in our printed marketing materials and event website and a company logo sign on every table. You also get the exclusive opportunity to place literature or giveaway at every seat.

Item Highlights: A big audience and podium time for a small price.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo featured on the schedule pages on the website.
- Logo on the schedule and exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where this event and all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where this event and all sponsors are listed.
- Logo featured on the presentation screen(s) during breakfast.
- Logo podium sign.
- The opportunity to say a few short remarks.

Sponsor-Provided Options:

- Bring marketing material or gifts to be placed around the breakfast.
- Provide logo shirts for the wait staff.



OFFICIAL SHOW PENS

\$5,000

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\$4,500

GFX 2-Year
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Exclusivity: Yes

Description: Attendees will need something to write with while they take notes at our high-impact sessions. These pens will be in every room.

Item Highlights: This is something attendees will carry with them and then take home for a long-lasting impression.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo on the exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where all sponsors are listed.



CONFERENCE NOTEPADS

\$5,000

GFX 2019
Price

\$4,500

GFX 2-Year
Price

Exclusivity: Yes

Description: Attendees need something to write on. These notepads will be in every room. Couple this with the conference pens.

Item Highlights: Big exposure, tiny price, minimal effort.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo on the exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where all sponsors are listed.

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DIRECTIONAL SIGNAGE

\$5,000

GFX 2019
Price

\$9,500

GFX 2-Year
Price

Exclusivity: Yes

Description: Show people the way by sponsoring the directional signage.

Item Highlights: Your logo will be the first one they see and it will get you on the sponsor playing board.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo on the exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite directional signs.

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GENERAL SPONSORSHIP PACKAGE*

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\$2,500

GFX 2019 Price

\$4,000

GFX 2-Year Price

***Must be packaged with booth space (not included in the price.)**

Exclusivity: No

Description: Sponsorship on a budget. This combo of a-la-carte items will get your logo in the sponsor block and give you the opportunity to provide a take home item.

Item Highlights: The most cost-effective sponsorship with a whole lot of exposure.

Fulfillment Benefits:

- Logo on every page of the event website.
- Logo in the sponsor section of email promotions.
- Logo on the schedule and exhibitor/sponsor listing in the Official Mobile App.
- Logo featured on all print promotions where all sponsors are listed.
- Logo featured on the exhibit hall entrance unit.
- Logo featured on all onsite signs where all sponsors are listed.
- Attendee bag insert.



KICK IT UP A-LA-CARTE OPTIONS

ADD ONE OF THESE ON TO ANY EXISTING SPONSORSHIP TO PACK AN EVEN BIGGER PUNCH AND MAYBE EVEN LEVEL UP!

GFX NEW
ORLEANS
WHERE
PUBLIC FLEET
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CONNECT

JUNE
17-20
2019

New Orleans
Ernest N. Morial
Convention Center
New Orleans, LA

SPONSOR &
EXHIBITOR
PROSPECTUS

- **Custom Email Promotion**
\$2,000
Get YOUR message out with a custom email promotion sent on your behalf to all registered attendees. This opportunity may be used pre-show or post-show where available. Only three pre-show and two post-show available.
- **Attendee Bag Insert**
\$1,500
Promote your company by placing an item in every attendee bag. Whether it's a discount promotion just for attendees, a market-specific message or a fun take home item for their desks, a bag stuffer is a cost-efficient way to reach every attendee (item provided by sponsor; Only 10 available).
- **Meter Panel**
\$1,500
Put your message on display on a 39" x 96" four-color sign in the main conference foyer. That's eight feet high! (Sponsor provided art.)
- **In-Booth Training Session**
\$1,500
Get on the agenda by sponsoring a 15-minute training session at your booth. We'll promote it in the show schedule and over the exhibit hall loudspeaker. Limited availability.
- **Website Banner Advertisement**
\$1,500
Opportunity to place a custom banner advertisement (300x250px) for one month on the inside pages of www.GovFleetExpo.com for six months leading up to the show.
- **Passport Booth Traffic Enhancement Program**
\$995
Increase traffic to your booth by adding it as a stop on the daily passport. Attendees will attempt to complete their passports for a chance to win prizes!



MOBILE APP (A LA CARTE)

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**SPONSOR &
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PROSPECTUS**

Exclusive Sponsorship:

\$8,000 (one available)

Be THE Sponsor of the mobile app and take over all available opportunities. See page 9 for more details.

Watermark on "My Schedule"

\$3,500 (one available)

A watermark of your logo will appear on all "My Schedule" calendar pages of the Mobile App.

Secondary Launch Page/Splash Screen

\$3,000 (one available)

Make the first impression on GFX attendees. This page will appear after opening screen and will showcase your custom graphics on the Mobile App.

Weighted Banner Ad w/ Multimedia Message

\$2,500 (three Available)

Banner ads will rotate at the top of the mobile app dashboard page and click through to a multimedia video message provided by the sponsor.

Weighted Banner Ad w/ Landing Page

\$2,500 (three Available)

Banner ad will rotate at the top of the mobile app dashboard page & click through to a custom landing page designed by the sponsor.

Push Notification

\$500/each

Drive traffic to your exhibit by sending a mobile alert to all attendees who have downloaded the app. Limited Availability. (Up to 3 per Sponsor per conference day)



PAST ATTENDING AGENCIES AND COMPANIES

4C Management Solutions
 911 Circuits
 9th Mission Support Command
 A.R.E Accessories, LLC
 ACDelco
 Acme Auto Leasing
 Action Fleet Management
 Ada County Sheriff's Office
 AdamsonIndustries.com
 Advanced Battery Systems
 Aervoe Industries, Inc.
 AGA Systems
 Agile Access Control, Inc.
 Agile Fleet
 AIDT
 Alameda County
 Alderwood Water & Wastewater District
 Alliance AutoGas
 Altec
 AMCI Testing (Automotive MarketingConsultants, Inc.)
 American Medical Response (AMR)
 American Public Works Association
 AmeriFuel
 AngelTrax
 Anne Arundel County
 Appalachian State University
 APWA (American Public Works Assoc.)
 Arapahoe County
 ARI Fleet
 Arizona Department of Public Safety
 ARUP Laboratories
 Asset Protection
 AssetWorks
 AT&T Global Public Sector
 AT&T IoT Solutions
 AT&T, Inc.
 ATCO Gas
 ATSS Training
 Austin Water
 Auto Plus/Pep Boys

Auto Truck Group
 AutoExec, Inc.
 Automotive International, Inc.
 AutoZone
 Avery Dennison
 Azuga
 BEC Technologies
 Beck Auto Group
 Bendpak, Inc.
 Bergstrom
 Berkeley County Water & Sanitation
 Bernalillo County
 Bexar County Fleet Maintenance
 Blue1USA
 Bonneville Power Administration
 Bonnie Willers
 Bosch Automotive Service Solutions
 Boyer Ford Trucks, Inc.
 Brake Parts, Inc.
 Brandon Manufacturing
 Bridgestone Americas
 Tire Operations
 Broward County Transit
 BSM Technologies
 Bureau of Reclamation
 CA Department of General Services
 Cache and Logan Schools
 CalAmp
 California Department of General Services, Office of Fleet and Asset Management
 California Department of Transportation
 California Highway Patrol
 California State Parks and Recreation
 Caltrans
 Canyon County Fleet
 Cape Coral Fleet Management
 Cardinal Maintenance Service, Inc.
 Cardone Ind.
 Cardone Industries, Inc.
 Cargo Ease

Carlisle Brake & Friction
 Carr
 Cartasite
 Caterpillar, Inc.
 cBeyondata
 CCSD
 Center for Sustainable Energy
 Centerra Group
 Central Arkansas Water
 Central Sanitation
 CFA Software, Inc.
 Chapman Auto Group
 ChargePoint
 Chelan County PUD
 District No. 1
 ChemFree/Smart Washer
 Chevin Fleet Solutions
 Chickasaw Electrical Coop
 City and County of Denver
 City and County of San Francisco - Recreation and Park Dept
 City of Redmond
 City of Airdrie
 City of Albuquerque
 City of Ames, Iowa
 City of Anaheim
 City of Ardmore
 City of Arlington
 City of Auburn
 City of Austin
 City of Baltimore, Fleet Management Division
 City of Banning
 City of Beaumont, Texas
 City of Bellevue
 City of Bellingham
 City of Beverly Hills
 City of Birmingham
 City of Bismarck
 City of Boca Raton
 City of Boise
 City of Buckeye
 City of Calgary
 City of Cape Coral
 City of Cape Girardeau
 City of Carlsbad

City of Charlotte
 City of Chesapeake
 City of Chicago
 City of Chula Vista
 City of College Station
 City of Columbus
 City of Concord
 City of Conroe
 City of Coppell
 City of Coral Gables
 City of Covington
 City of Culver City
 City of Cupertino
 City of Davis Public Works Department
 City of Deming
 City of Denton
 City of Detroit
 City of Doral
 City of Dublin
 City of Dumas
 City of Durham
 City of Edmonds
 City of Ennis
 City of Eugene
 City of Fairfield
 City of Fargo
 City of Fayetteville
 City of Fishers
 City of Fond du lac
 City of Fort Collins
 City of Fort Saskatchewan
 City of Fort Wayne
 City of Fort Worth
 City of Franklin
 City of Frisco
 City of Fullerton
 City of Gahanna
 City of Gainesville
 City of Georgetown
 City of Germantown
 City of Glendale, AZ
 City of Glendale, CA
 City of Grand Prairie
 City of Grapevine
 City of Greenville

City of Hamilton
 City of Hampton
 City of Harrisonburg
 City of Henderson
 City of Hopkinsville
 City of Houston
 City of Idaho Falls
 City of Indianapolis
 City of Irving
 City of Jacksonville
 City of Johnson City
 City of Kitchener
 City of Knoxville Fleet Services
 City of Laguna Beach
 City of Largo
 City of League City
 City of Lincoln Police Garage
 City of Lincoln, Fleet Services
 City of Little Rock
 City of Littleton
 City of Long Beach
 City of Longmont - Fleet Services
 City of Los Angeles
 City of Lubbock
 City of Lytle
 City of Lytle Police Dept. - Lt.
 City of McAllen
 City of Mesa Fleet Services
 City of Mesa, AZ
 City of Midland
 City of Milwaukee
 City of Mobile
 City of Moline
 City of Moscow
 City of Mt. Juliet
 City of Muskogee
 City of Nampa
 City of Napa
 City of New Braunfels
 City of New York
 City of Norfolk
 City of North Port Fleet Management
 City of North Richland Hills
 City of Novi

City of Oakland, CA
 City of Ocala Fleet Management
 City of Oceanside
 City of Olympia, WA
 City of Ontario
 City of Orange
 City of Orlando
 City of Ottawa
 City of Pearland
 City of Phoenix
 City of Pompano Beach
 City of Pooler
 City of Portland
 City of Redding
 City of Richmond
 City of Riverside
 City of Roseville
 City of Lincoln, Fleet Services
 City of Sacramento
 City of San Antonio
 City of San Antonio Solid Waste Management Dept
 City of San Diego
 City of San Dimas
 City of San Gabriel
 City of San Jose
 City of San Luis Obispo
 City of Santa Ana
 City of Santa Barbara
 City of Santa Rosa
 City of Scottsdale
 City of SeaTac
 City of Seattle
 City of Spokane
 City of Stillwater
 City of Stockton
 City of Sugar Land
 City of Tacoma
 City of Tampa
 City of Tavares
 City of Tempe
 City of Thornton
 City of Tucson Water Department - Maintenance Division
 City of Tulsa
 City of Vancouver

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 PROSPECTUS**



City of Ventura
 City of Wadsworth
 City of Walnut Creek
 City of Weatherford
 City of Webster
 City of West Hollywood
 City of West Jordan
 City of West Palm Beach
 City of West University Place
 City of Whittier
 City of Wichita
 Civica
 Clark County
 Clark Public Utilities
 Clean Cities - US Department of Energy
 Clean Diesel Specialists So Cal
 ClearFlame Engines
 Club Car, LLC
 Co. of Riverside, Purchasing and Fleet Services Dept.
 Cobb County Government
 COF Transportation/Fleet Management
 Collective Data
 Collier County Sheriff's Office
 Collin County
 Colorado Springs
 Colorado State Patrol
 Columbia County Sheriff's Office
 COMDATA
 Continental Tire the Americas, LLC
 Contour Sierra Aebi
 Contra Costa County Fire Department
 Contra Costa County Public Works
 Convoy Technologies, LLC
 Corporate Claims Management
 County of Durham
 County of Sacramento
 County of Sacramento Fleet Services
 County of Sacramento, Dept of Airports
 County of San Bernardino
 County of San Diego
 County of Santa Barbara
 County of Santa Clara
 County of Sonoma
 County of Sussex

County of Tulare
 County of Ventura
 County of York
 CPS Energy
 Cruise Car, Inc.
 CSU Fullerton
 Cushman/Textron Specialized Vehicles
 Cyber Switching
 D&D Instruments
 D&M Leasing
 Dakota County Fleet Management
 Dallas County Schools
 DC Fire Department
 DC Water
 Dee Zee
 Defense Program Support Activity
 Denver International Airport
 Denver Police Fleet Operations
 Department of Defense
 Department of General Services/Office of Fleet Management Services
 Derive
 Derive Efficiency
 DGS/Interagency Support Division
 DGS/Office of Fleet and Asset Management
 DGS/Office of Fleet Management Services
 DIA
 Diesel Laptops
 Digital Ally, Inc.
 Dion International Trucks, LLC
 DOD
 Dossier Systems
 DPW
 Driven Fleet
 Drone Universities
 E.J. Ward
 Eagle County Fleet Services
 East Bay Regional Park District
 Eastern Municipal Water District
 eDriving
 El Paso Water
 Electrification Coalition
 Elix Wireless
 Elon University
 Engine Shop

Ensidia Energy
 Envision Solar
 Envue Telematics
 Eugene Water & Electric Board
 EV Transportation Services, Inc.
 Excel Tire Gauge
 Extendedobed
 E-ZOIL
 Fairfax County Department of Vehicle Services
 Fairfax County Police Department
 FASTER Asset Solutions
 FBI
 Federal Contracts Corp
 Federal Highway Administration
 Federal Signal
 Felling Trailers
 Fermata Energy
 Fermlab
 Ferrell Auto Gas
 Fiat Chrysler Automobiles
 First Vehicle Services
 Flagship Fleet Management
 Fleet and Telematic Projects
 Fleet Complete
 Fleet Counselor Services
 Fleet Response
 FleetCarma
 FleetHolder
 Fleetio
 Flex Fleet Rental
 Flexco Fleet Services
 Floyd County Govt.
 Ford Motor Company
 Forest Preserve District of DuPage County
 Fortress Mobile
 FPT North America, a Brand of CNH Industrial
 Franklin County Commissioners
 Freedom Fueling Solutions
 Freightliner Trucks
 Frontier Truck Parts
 Fuel Management Systems
 FuelMaster/Syntech Systems
 Gail & Rice
 Gasboy
 Gear International
 General Motors Fleet
 GeoForce

George Mason University
 Georgia Institute of Technology
 Geotab
 GetWireless
 Gladiator Cargo Nets
 Global Recovery Corp.
 Goodyear Tire & Rubber Co
 GovDeals
 GovDeals Surplus Auctions
 Government Logistics Department, HKSAR
 Government Solutions Team
 GovPlanet
 GPS Industries, LLC
 GPS Insight
 GPS Mobile Solutions
 Grand Prairie ISD
 GRIP Idle Management, Inc.
 GSA
 Gwinnett County Fleet Management
 Hamilton Police Service
 Hansel Ltd.
 Harley-Davidson Motor Company
 Hawthorne Cat
 Henke Manufacturing
 Hennepin County
 Hillsborough County, Florida
 Hincklebase
 Holt CAT
 Homeland Security & EMA
 HUBB Filters
 Humboldt County Public Works
 Hyundai Motor America
 Idaho Department of Fish and Game
 IEH Auto Parts, LLC
 IMMI
 In Touch GPS
 Incline Village GID
 Indiana University
 Industries Fibrobec, Inc.
 SpaceKap
 Information Builders
 Innova Fleet Services
 Innova Telematics Solutions
 Intelligent Fleet Solutions
 Interclean Equipment
 InterMotive Vehicle Controls
 International Truck
 INVERS Mobility Solutions
 Iowa State University

IPC (USA)
 IronPlanet
 Jefferson County, WA
 John Deere Company
 Johnson County, Kansas
 Johnson Truck Center
 Jon White, Inc.
 Josephine County Public Works
 Jotto Desk
 Kardex Remstar, LLC
 Kawasaki Motors Corp, USA
 Keaz
 Kent State University
 Keyper Systems
 KeyWarden
 King County Metro
 Kleen Performance Products
 LA Metro
 Lake County Fleet Management
 Lancaster County Fleet Operations
 Landi Renzo USA
 Leidos - ASC
 Level Equity
 LiftGator
 Lightning Systems
 LINE-X
 LinSun Industrial Group
 Little Rock Wastewater
 Local Motion by Zipcar
 Lockheed Martin ASC
 Longobart-Ross Consulting, Inc.
 Lordyn
 Los Almos National Lab
 Los Angeles County
 Los Angeles County Public Works
 Los Angeles Police Department
 Los Angeles World Airports
 Louisville Metropolitan Sewer District
 Lower Allen Township
 Lower Colorado River Authority
 Lytle Police Dept.
 Lytx
 M.R.G.C.D.
 Maaco Fleet Solutions
 Maas Energy Works
 Magellan
 Maintainer Corporation

Maintenance Design Group
 Management Partners Incorporated
 Manatee County Fleet Services
 MANCON
 Manheim
 Mansfield Oil Company
 Marion Co. Public Health Dept.
 Marion County Public Works
 Matthews Specialty Vehicles
 MaxGen Energy Services
 Mazda National Fleet Operations
 Mazda North American Operations
 MBUSA
 Medical Center Fleet Management
 MEMA
 Menzi USA Sales, Inc.
 Mercedes-Benz USA
 Mercedes-Benz Vans
 Merchants Fleet Management
 Mercury Associates, Inc.
 Meridian Police Department
 Metro Government OFM
 Metro-North Railroad
 MiaSolé
 Middle Rio Grande Conservancy District
 Millennial Performance Institute
 Miller Electric
 Milwaukee Police Dept
 Ministry of Transportation of Ontario
 Mission Golf Cars
 Missoula County Public Works
 Mitsubishi Motors
 Mobile County Sheriff's Office
 Mobileye
 Mobility Ventures
 MOD NLD
 Mohawk Lifts
 Montgomery County Maryland
 Morse Watchmans Inc
 Motion Intelligence
 Motionlink
 Motor Coach Industries
 MRGCD
 MSI

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Mt. Diablo Unified School Dist
 MTA Metro North Railroad
 Multnomah County
 Municipal Equipment
 Maintenance Association
 (MEMA)
 N 4 Power, LLC
 N.Y.C. Police Department
 NAFA
 NAPA Auto Parts
 NAPA Integrated Business
 Solutions
 National Association of Trailer
 Manufacturers
 National Auto Fleet Group
 National Biodiesel Board
 National Joint Powers Alliance
 National Property Management
 Association
 Navajo Nation Fleet
 Management
 NC Clean Energy Technology
 Center
 ND Dept. of Transportation
 Nebraska Federal Surplus
 Property
 Neste US, Inc
 New Holland Agriculture
 New York City Police
 Department
 Newport-Mesa USD
 NexTraq LLC
 NIH
 Nissan North America
 NIST
 NoCell
 Nor-Cal Vans
 North Carolina State University
 North Texas Tollway Authority
 No-Spill Systems
 NS Corporation
 NTEA - The Assoc for the Work
 Truck Industry
 Oil-Dri Corporation of America
 OPW Fuel Management
 Systems
 Orange County Sanitation
 District
 PAE/Antarctic Support Contract
 Palm Beach County Fire
 Rescue
 Palm Beach County Fleet
 Management
 Palm Springs USD

Pana-Pacific
 Panorama Antennas, Inc.
 Parish of Caddo, Louisiana
 Parts Authority
 Pasco County
 Patrol Power
 Peel Regional Police
 Penn State Fleet Operations
 Penske Vehicle Services
 Pep Boys
 Peterbilt Motors Company
 Phenix Ent.
 Pierce County Fleet
 Pima County Fleet Services
 Pinal County Government
 Pinal County Public Works
 Pitkin County Fleet Mgmt.
 POLIFORCE
 Port of Portland
 Port of Seattle
 PRECO Electronics
 Pretrial Services for the District
 of Columbia
 Privacy4Cars
 Propane Council of Texas
 Propane Education & Research
 Council
 PropertyRoom.com
 Protec Fuel Management, LLC
 PSI Engines
 PSNA
 PTV Group
 PTV Logistics
 Public Fleet Summits
 Public Works
 PureForge
 R.L. Parsons & Son Equipment
 Co., Inc.
 Raleigh Police Department
 RAM Mounts
 Ranger Design
 Raveon Technologies Corp.
 Raybestos Brakes/Brake
 Parts, Inc.
 Recreation and Parks
 Commission for the Pariah
 of East Baton Rouge
 Red River Waterway
 Commission
 Renewable Energy Group
 Retired Superintendent of Fleet
 City of Troy
 Rev Group/Collins Bus

Ritchie Bros
 Riverside County
 Riverside County Department
 of Waste Resources
 Robert Bosch, LLC
 Rok Brothers, Inc.
 Ron Turley Associates, Inc.
 RTA Fleet Management
 Software
 Rustbelt Group
 SAE International
 Safety-Kleen
 Safetyweb Products
 Salt Lake County Fleet
 Management
 Salt River Pima Maricopa
 Indian Community
 Salt River Project
 Samsara
 San Antonio District
 San Antonio Water System
 San Bern. Co. Fleet
 Management
 San Bern. Co. Sheriff's Dept.
 San Diego Association of
 Governments
 San Francisco Recreation
 and Parks
 San Jose Unified School
 District
 San Luis Police Department
 Sandia National Laboratories
 Sandy City
 Santa Fe Irrigation District
 Santa Irrigation District
 Sarasota County Government
 SASD
 State of Utah, Dept. of Natural
 Resources
 Seattle City Light
 SGS Transportation
 Shakopee Mdewakanton Sioux
 Community
 Shawnee County Parks and
 Rec
 Shiprock Fleet Management
 Department
 Sierra Wireless
 Simple Sense
 SlideMaster / Innovative
 Industries, Inc.
 Smart Start
 SmartDrive Systems
 SmartPedal Labs

SmartProcure
 SOMS Technologies
 Sonoma County Water Agency
 Sound Off Signal
 Sound Transit
 SoundOff Signal
 South Jordan City
 Southwest Solutions Group
 SPATCO DEF
 Spectro Scientific
 SpitzLift Manufacturing
 SSR Logistics
 Stanislaus County
 Stanton Consultants
 State of Arizona
 State of Illinois, Central
 Management Services
 State of Michigan - Vehicle
 & Travel Services
 State of Nevada
 State of South Dakota
 State of Tennessee
 State of Utah, Fleet Operations
 State of Utah, Dept. of Natural
 Resources
 State of Wyoming
 Stevens County, Dept of
 Public Works
 Superior Signals
 SuperVision
 Supra (UTC Fire & Security
 Americas Corporation, Inc.)
 Sussex County EMS
 SWS Safety Warning
 Specialists
 Synovia Solutions, LLC
 Systems Technology
 TAIT Environmental
 Services, Inc.
 Tammy Rimes Consulting
 Taylor Pump and Lift
 Teletrac Navman
 Texas A&M University
 Texas Department of
 Motor Vehicles
 Texas Department of
 Public Safety
 Texas Department of
 Transportation
 Texas Tech University
 The CEI Group
 The City of Walnut Creek

The Goodyear Tire &
 Rubber Co.
 The Hose Company
 The Knapheide Manufacturing
 Company
 The Navajo Nation, Fleet
 Management
 The NOCO Company
 The Public Group
 The University of Iowa
 The University of Texas at
 Austin
 Thompson Pump &
 Manufacturing Company, Inc.
 TigerTough
 Titan Cloud Software
 T-Mobile
 TomTom
 Town of Brownsburg
 Town of Castle Rock
 Town of Gilbert
 Town of Hingham PD
 Town of Lakeside
 Tropos Technologies, Inc.
 Truck Covers USA
 Truck Fitters
 Tualatin Valley Water District
 Turlock Irrigation District
 Twin Rivers Unified School
 District
 Twin Rivers USD Transportation
 Department
 Twitch Fitness
 TXDPS
 TYMCO, Inc.
 U.S. Air Force
 U.S. Army
 U.S. Bank
 U.S. Border Patrol
 U.S. Communities
 U.S. Department of Energy
 U.S. EPA
 U.S. Fish and Wildlife Service
 U.S. Homeland Security
 U.S. Navy
 U.S.D.A. Forest Service
 UC Davis
 University of California,
 Riverside
 University of Tennessee
 University of Texas at San
 Antonio: International Trade
 Center

University of Virginia
 Facilities Management
 University of Wisconsin -
 Madison, FP&M
 UPAS Group
 UT Austin PTS
 Utah Navajo Health System,
 Inc.
 Utilimarc
 UTSA Police Dept
 ValuGard Protective Coatings
 Valvoline
 Veeder Root
 Velocity
 Velocity Truck Centers
 Venco Venturo Industries, LLC
 Verizon Connect
 Verizon Network Fleet
 Verizon Telematics
 Village of Wheeling
 Violet Twp Fire Dept
 Wai Global
 Walker Blocker
 Washington County Oregon
 Washington County School
 District
 Washtenaw County
 West-Coast Marketing
 Twin Rivers DPW
 West Valley City
 Western Star Trucks
 Western States Marketing
 Westmatic
 Westport
 WEX, Inc.
 Wheeler Bros, Inc.
 Whelen Engineering Co, Inc.
 Wisconsin Department of
 Administration
 WM GreenTech Automotive
 Worthington Industries
 XL Hybrids
 YES!
 Your Mechanic
 Zenith Motors
 Zonar

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