

39"

ARTWORK SPECIFICATIONS

Size: The entire sign is 39" wide by 84" high.
The submitted ad trim size should be:
39" wide by 69" high. Live area is 2" inside trim.

Acceptable Software Formats:

Adobe Illustrator, InDesign, Photoshop
& Acrobat

Will accept PDFs, EPS or JPG file formats

Files should be formatted in high-resolution quality,
100-200 dpi

Vector-based artwork preferred with fonts converted
to outline

69"

Artwork Dimensions and Color Specifications

All artwork submitted should be created at
100% actual size, and only in CMYK colors.
NO PMS and RGB files accepted.