



WHERE PUBLIC FLEET PROFESSIONALS CONNECT

JUNE 17-20, 2019

New Orleans Ernest N. Morial Convention Center, New Orleans, LA

As of January 25, 2019

Monday, June 17, 2019

8:00am - 6:30pm

Registration Open

Sponsored by

GEOTAB

9:00am - 9:50am

First Timers' Orientation

Coming to a show for the first time can be daunting. This session will give you one-on-one time with other first-time attendees, the GFX show organizers, and magazine writers. Get an inside look at the schedule and show highlights. Think of us as your personal tour guides for the show.

10:00am - 12:30pm

The GFX Block Party and Experience

This event within an event will be a mix of ride and drives, hands-on training, experiential learning, and a technology showcase. Plus, a fun street fair atmosphere with food, drinks, games and prizes.

1:30pm - 3:45pm

MEMA Showcase

4:00pm - 5:00pm

Opening Keynote Address

5:00pm - 6:30pm

Opening Reception

Join us for small bites, drinks, and conversation with your peers.

6:30pm - 8:00pm

Customer Appreciation Dinners

This evening is set aside for exhibitors and sponsors who choose to invite existing and potential customers for dinner meetings.

Tuesday, June 18, 2019

7:30am - 7:00pm

Registration Open

Sponsored by

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8:00am - 9:30am

Breakfast and Keynote Address

Resilient Leadership: Prepare Today to Prevail Tomorrow

From global and domestic terrorist threats to natural disasters, we encounter new risks to our individual, community and economic security each day. And while we can't predict what's around the corner, we can prepare—because when faced with seemingly insurmountable challenges, it is strong leadership guided by clarity of purpose and practical tactics for overcoming adversities that drive us to prevail—better prepared and more resilient. In his book *Don't Get Stuck on Stupid!* General

Russel Honoré expertly connects his 3+ decades of military leadership—including his crucial role in managing New Orleans’ relief efforts post Hurricane Katrina—to the natural disasters and man-made tragedies dominating global headlines to reveal critical strategies for transforming individuals into leaders and helping organizations and communities effectively prepare, react, rebound and unify. *Keynote Speaker: Lt. General Russel L. Honoré, Commander of Joint Task Force Katrina, Global Preparedness Authority*

9:45am - 10:45am

Training Sessions

Fleet Foundations: What New and Aspiring Fleet Managers Need to Know

Are you a new fleet manager, looking to step into the role, or need a refresher? This session will touch on topics such as replacement policies, fully burdened labor rates, staffing concerns, technologies such as fleet software and telematics, and other topics that all fleet managers need to know.

I Didn’t Know It Could Do That: Maximizing Your Equipment’s Versatility Potential

Resources are always stretched. Rather than buying a purpose-built machine for occasional work, what if you could make the machines you have do double duty? Learn creative ways fleet managers across the country have completed tasks using what they have. Come prepared to learn new ways of doing things and to discuss your own problem-solving.

Roundtable: Talking Telematics: An Honest Conversation About Vehicle Tracking

Join the conversation about telematics implementation, successes, and challenges with subject matter experts and other fleet managers facing the same issues. Whether it’s union buy-in, painful lessons from implementation, or how to get a return on investment, attendees steer the discussion in this interactive roundtable on vehicle tracking.

10:55am - 11:00am

Exhibit Hall Ribbon Cutting Ceremony

11:00am - 3:00pm

Exhibit Hall Open

12:30pm - 1:30pm

Lunch in the Exhibit Hall

Enjoy a buffet lunch in the exhibit hall.

3:05pm - 4:05pm

Training Sessions

Fleet Automation and How It Affects You

Many aspects of fleet management are becoming more automated, freeing fleet staff up for other tasks. At the same time, there are new jobs being created due to technological changes, including ones to oversee the massive amount of data that fleets now produce. Understand how automation is changing the fleet management industry, how you can benefit from it, and what to expect in the near future.

Taking Back Fleet: Our Journey to Bringing Maintenance Back In-House

In 2018, after 22 years of outsourced maintenance, the City of Fort Wayne, Ind., brought fleet maintenance back in house. Fleet Manager Larry Campbell provides a frank look at why the city made this move and what the major transition entailed.

Fleet Foundations Roundtable: Ask a Consultant

What's the best way to choose a software system? How do you excel an audit? What's a big mistake many fleet managers are making? Get your questions answered by a leading fleet consultant.

4:15pm - 5:15pm

Training Sessions

Fleet Foundations: Developing the Best Specifications for Vehicles and Equipment

Writing exceptional specifications for vehicles and equipment will result in the purchase of the best possible units for the job at hand. Learn about the different types of specifications, when to use them, how to build comparisons for different makes and models, and effective methods to purchase equipment.

When Should You Lease Vehicles?

When is leasing a good idea - and when is it a bad one? And how can you overcome the government mentality of leasing? Whether it's budgeting issues, maintenance problems, or transitioning to electric vehicles, panelists will discuss when leasing is a good option, and when it's not.

Roundtable: How Fleets Can Boost Utilization with New Mobility Technologies

Many fleets have motor pools for internal agency use, but today's technology solutions allow for more than simple vehicle checkouts. Discuss the advanced mobility solutions available today, how to increase utilization and decrease fleet size, as well as other options to improve employee mobility with fellow fleet professionals and subject matter experts.

5:15pm - 7:00pm

The Honors Celebration

Following a 25-minute reception, the awards ceremony will begin with a presentation of the Certified Fleet Management Operation (CFMO) and Fleet Masters Operation awards, on behalf of the Government Fleet Management Alliance (GFMA). Government Fleet magazine will recognize the 50 Leading Fleets, announcing rankings for the top 20, and the top fleets in three size categories. The magazine will also honor the Public Fleet Hall of Fame inductees, the Legendary Lifetime Achievement Award winner, and announce 2019 Public Sector Fleet Manager of the Year.

7:00pm - 7:30pm

Honors Celebration Photo Shoot

9:00pm - 11:00pm

Night on the Town

Wednesday, June 19, 2019

7:30am - 3:30pm

Registration Open

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8:00am - 9:50am

Breakfast and Big Solutions Roundtable

What are your biggest challenges? Whether it's fuel management or budgeting concerns, this interactive session gives you a chance to discuss these topics and more with your peers and brainstorm solutions. Then, learn from the rest of the group as other fleet managers share the best solutions their groups found.

10:00am - 11:00am

Training Sessions

Incentivizing Employees: How Baltimore Avoided \$400K in Costs

Can employee incentive programs work for your fleet operation? City of Baltimore created a program to incentivize fleet employees to make individual changes to their performance, with the avoided costs shared with them in the form of a bonus. Over a six-month pilot, the team saw increased employee ownership of processes and more than \$400,000 in the avoidance of certain projected costs without negatively impacting the quality of service provided.

Smart Fleets, Smart Cities: Fleet's Growing Role in the Creation of Smart Cities

Garbage trucks running their usual routes can mine data to send to city planners. Vehicles with telematics systems can be turned into mobile smart sensors that map hyper-local air quality. Connected vehicles not only help drivers with safety but also can map pedestrian safety and traffic flow. Learn how new technologies available today can transform your vehicles' capabilities as well as the role of fleet managers, and how they can help public agencies make better policies.

Roundtable: Electric Vehicles: When They Make Sense and How to Implement Them

Electric vehicle range is increasing, and there are more vehicle options than ever before. But what does it take for an agency to add a significant number of electric vehicles to their fleet? Bring your questions and experiences to this roundtable to discuss vehicle options and applications, going with and without grant funding, charging infrastructure, costs, and more.

11:00am - 3:30pm

Exhibit Hall Open

12:00pm - 1:00pm

Lunch in the Exhibit Hall

Enjoy a buffet lunch in the exhibit hall.

1:30pm - 2:55pm

Exhibit Hall Training Sessions

While in the exhibit hall, drop in on one of our micro-training sessions. Designed to get straight to the point in a less structured setting, these "campfire" presentations will feature maximum take home value.

3:15pm - 3:25pm

Exhibit Hall Passport Prize Drawings

3:30pm - 4:30pm

Training Sessions

How to Optimize Parts and Inventory Management with Consignment

Fleets are seeking solutions to reduce the cost and headaches associated with parts acquisition and inventory. Discover how transitioning the parts and inventory operation to a "just-in-time" parts consignment process helped one city in cost savings, increased fill rates, no obsolete parts, and a more efficient parts management operation.

Mentorship, Advancement, and Training: How to Retain Your Staff

There are numerous ways for fleet managers to inspire and retain their staff. These could be a mentoring program to train a future fleet manager, a program to create pathways for technician advancement, or a partnership with a technical school to train a new generation of technicians. Learn how these programs can help you hire and retain staff members, and what you need to do to start one.

4:30pm - 5:30pm

Farewell Happy Hour

Before you say goodbye, join us for good conversation and drinks to round-out your GFX experience.

Thursday, June 20, 2019

8:30am - 4:30pm

AssetWorks User Training

Learn about the latest features in AssetWorks' FleetFocus fleet management software, as well as the FuelFocus fuel management system, KeyValet automated motor pool solution and integrated GPS. AssetWorks senior project management staff will review all the great features in the current release, discuss what is in the pipeline for the next release, and help with all functionality questions. Interact with other AssetWorks users to learn how they cope with the business challenges you face every day. Lunch will be included.

9:00am - 1:00pm

***FASTER* User Training**

This session will include an overview of FASTER Web, highlighting the newest features and business intelligence. Next will be an overview of FASTER's Web add-ons including: motorpool reservation and dispatch and key box integration; VIN decoder; inventory import utility; and more. Lastly, the session will include a high level overview of the features, reports and system switches of FASTER Win, and remind users of general tools that are often forgotten.