

INTERNATIONAL CAR RENTAL SHOW

YOUR MARKETPLACE.

MARCH 27-29, 2017 / BALLY'S LAS VEGAS



BROUGHT TO YOU BY
Auto Rental
NEWS

IN CONJUNCTION WITH
ACRA
AMERICAN CAR RENTAL ASSOCIATION

Lunes, 27 de marzo de 2017
3:10pm - 4:00pm

Comprender el concepto de movilidad,
servicios a petición y Uber - ¿Puede usted sacar
provecho?

Moderador:

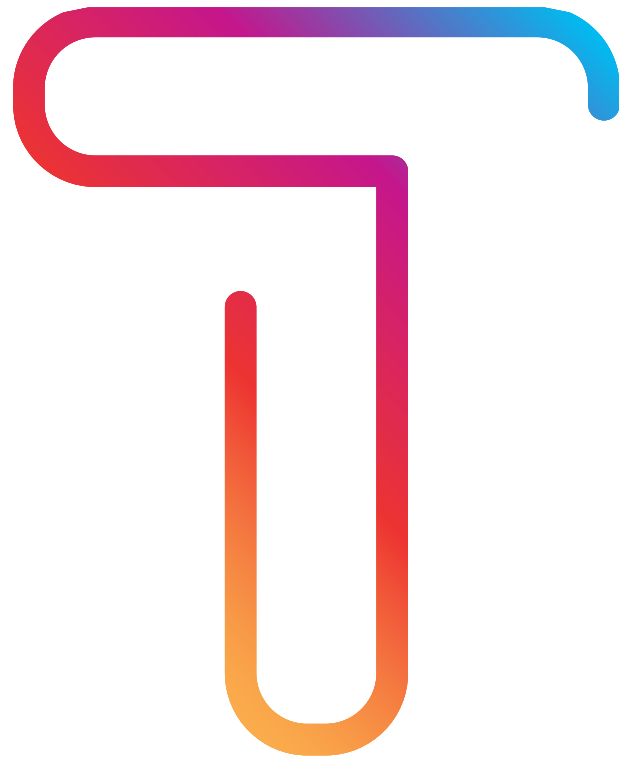
Chris Brown, *Auto Rental News*

Panelistas:

Javier Garcia, Mex Rent-A-Car

Chris Seymour, Carcloud

Peter Soutter, Good Travel Software



Mex Travel Tech

Don't you think our consumer is tired of our current product?
What are you doing to improve that experience?



Mex Travel Tech

carcloud

Chris Seymour

About Carcloud

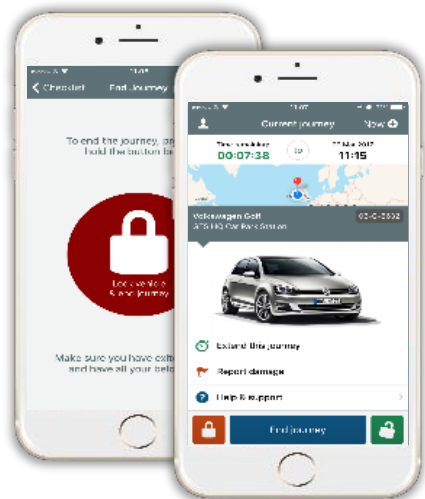
- eCommerce and Customer Experience for car rental companies.
- Working with customers in Latin America since 2012.

Mobility and On-demand

- In a post-Uber world, customers expect more.
- This will either be provided by “traditional” car rental companies or new disruptors.
- Carcloud gives car rental companies the tools they need to compete with the disruptors.



Outstanding booking systems for On-demand Car Rental



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