

Where the
Car Rental Industry
Connects

INTERNATIONAL
Car Rental
SHOW

April 14-16, 2019 Paris Las Vegas

2019 Mobile App Opportunities

Take advantage of this unique opportunity to market your business all year around in the International Car Rental Show Mobile App.

Please Note: You must be a contracted exhibitor or event sponsor to participate.

Please mark the checkbox of your desired item(s). Email completed form to EventContracts@bobit.com.

Watermark on "My Schedule" (Exclusive) - \$3,500

A watermark of your logo will appear on all "My Schedule" calendar pages.



Secondary Launch Page/Splash Screen (Exclusive) - \$3,000 - SOLD

Make the first impression to show attendees. This page will appear after opening screen and will showcase your custom graphics.



Weighted Banner with Multimedia Message or Landing Page (Exclusive) - \$2,500

Banner ad will rotate more frequently at the top of the dashboard page and link to a custom landing page or multimedia message.



Banner Ad w/ Landing Page (3 Available) - \$1,550

Banner ad will rotate at the top of the app dashboard page and click through to a custom landing page.



Banner Ad with Multimedia Message (3 Available) - \$1,550

Banner ad will rotate at the top of the app dashboard page and you can click through to your company's multimedia video message.



Push Notification (Up to 3 Per Event Day) - \$500/each

Drive Traffic to your booth! Send a mobile alert to all attendees who have downloaded the app.

CONTRACT & CONTACT INFORMATION:

COMPANY: _____ CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ POSTAL CODE: _____

EMAIL: _____ PHONE: _____

By signing this agreement, COMPANY agrees to abide by all terms set forth on this agreement. Acceptance of this agreement by International Car Rental Show constitutes a binding contract. COMPANY agrees to pay item contracted. Full payment MUST accompany this agreement for confirmation. No agreement will be processed without a proper payment. Cancellation will be accepted and payment is refundable, less a \$100 processing fee, if International Car Rental Show is notified in writing prior to March 1, 2019.

SIGNATURE: _____ DATE: _____

PAYMENT INFORMATION:

PAYMENT TOTAL: _____

CREDIT CARD #: _____ EXPIRATION DATE: _____

SIGNATURE: _____ CVV: _____

Email completed form to EventContracts@bobit.com.

For more information call Joni Owens at 310-533-2530 or email Joni.Owens@Bobit.com.