

INTERNATIONAL CAR RENTAL SHOW

# Where the Car Rental Industry Connects

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PARIS LAS VEGAS



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INTERNATIONAL  
CAR RENTAL SHOW

Where the Car  
Rental Industry  
Connects



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# YOUR CUSTOMERS HAVE CHANGED – HAVE YOU?

Kaila Hart

fpg

# Your Customers Have Changed – Have You?

Kaila Hart

- Senior Client Services  
Manager
- Frontline Performance  
Group | fpg



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