



CAESARS PALACE LAS VEGAS  
MARCH 22-24, 2020

IN CONJUNCTION WITH



EXHIBIT SPACE APPLICATION & CONTRACT

PRODUCED BY BOBIT BUSINESS MEDIA

**INSTRUCTIONS:** All applications must be signed, completed and accompanied by the correct payment. Telephone requests for space are not permitted. Applications that are incomplete, unsigned, or not accompanied by proper deposit will be returned for completion and will not be entered into the assignment process. Please return by email to [EventContracts@bobit.com](mailto:EventContracts@bobit.com), include subject line: ICRS 2020, or mail to International Car Rental Show, 3520 Challenger Street, Torrance, CA 90503.

**EXHIBITOR SERVICES**

The International Car Rental Show has negotiated special pricing for products and services exclusive to International Car Rental Show exhibitors such as carpet, furnishings, graphics, floral, material handling, freight, electrical service, and internet service. These services as well as exhibitor personnel registration instructions can be found online on the Exhibitor Service Kit page at [www.InternationalCarRentalShow.com](http://www.InternationalCarRentalShow.com).

**EXHIBITOR INFORMATION**

Exhibiting company will be listed on the website, mobile app, other promotional pieces and submitted to all contractors as it appears below:

COMPANY NAME \_\_\_\_\_

COMPANY CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

COMPANY WEBSITE \_\_\_\_\_

BOOTH LOGISTICS CONTACT \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

BILLING CONTACT \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

**AGREEMENT (PLEASE READ SECOND PAGE AND SIGN BELOW)**

By signing this contract, we agree to abide by all rules and regulations governing the conference as printed on the reverse side hereof and which are a part of this contract. Acceptance of this application by Bobit Business Media/International Car Rental Show constitutes a contract.

**NEW FOR 2020!** For your convenience we are now including liability insurance which meets all of our insurance requirements along with your booth space fee. You will no longer need to go through the paperwork and costs of submitting your own compliant insurance. We hope you appreciate this new benefit.

**CANCELLATIONS** Payment is refundable, less the 50% deposit if notified in writing prior to December 20, 2019. No refunds or credits will be granted, under any circumstance, after December 20, 2019.

By signing this contract, I agree to abide by the terms stated above and the rules and regulations outlined on page two of this document.

AUTHORIZED SIGNATURE \_\_\_\_\_

PRINT NAME \_\_\_\_\_

DATE \_\_\_\_\_

**FOR INTERNAL USE ONLY**

CONTRACT RECEIVED \_\_\_\_\_

TO ACCOUNTING \_\_\_\_\_ DEPOSIT \_\_\_\_\_

LP# \_\_\_\_\_ IO# \_\_\_\_\_

**EXHIBITOR SPACE PRICING**

Exhibit space comes standard with carpet, booth drape, a 7"x44" text-only company identification sign, two complimentary exhibitor badges, and valuable face-to-face exhibitor time!

Price per 10'x10'	Rate
<input type="checkbox"/> 10'x10' Space	\$2,500.00
<input type="checkbox"/> 10'x10' Space - ACRA Members*	\$2,300.00
<input type="checkbox"/> 10'x10' Premium Space with (2) Meter Panels (Front location in the exhibit hall, includes (2) two 8' high double sided meter panels.)	\$4,150.00
<input type="checkbox"/> 10'x10' Premium Space with (2) Meter Panels - ACRA Members*	\$3,950.00
<input type="checkbox"/> Optional Booth Package: includes a 6' draped table, 2 side chairs and a wastebasket	\$400.00

\*Proof of ACRA membership is required in order to receive the above discount. Please list your top 3 booth choices below. Please note: International Car Rental Show cannot guarantee that you will be allocated one of your selections.

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

**PAYMENT INFORMATION**

Booth Quantity: \_\_\_\_\_ x \$ \_\_\_\_\_ \$ \_\_\_\_\_  
 Optional Booth Package (\$400) \$ \_\_\_\_\_  
 Liability Insurance (Mandatory) \$ 84.00  
 Total \$ \_\_\_\_\_  
 Enclosed advance payment: (Min.50%) \$ \_\_\_\_\_

A 50% non-refundable deposit must accompany this contract for space confirmation. No space will be held and no contract will be processed without a deposit. Full balance is due December 20, 2019 to maintain your exhibit space. Contracts submitted after December 20, 2019 must be paid in full.

CHECK  AMEX  VISA  DISCOVER  MASTERCARD

CREDIT CARD NUMBER \_\_\_\_\_ EXP \_\_\_\_\_

PRINT NAME \_\_\_\_\_ CVV \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**SUBMISSION**

Please return to International Car Rental Show and keep a copy for your records.

**MAKE PAYABLE TO:** International Car Rental Show  
**SUBMIT BY MAIL:** 3520 Challenger Street  
 Torrance, CA 90503

**SUBMIT BY EMAIL:** [EventContracts@bobit.com](mailto:EventContracts@bobit.com)  
**INCLUDE SUBJECT LINE:** ICRS 2020

**QUESTIONS:** (800) 576-8788 or [www.InternationalCarRentalShow.com](http://www.InternationalCarRentalShow.com)

SPACE ASSIGNMENT \_\_\_\_\_ SIZE \_\_\_\_\_ SQ FT \_\_\_\_\_

PACKAGE \_\_\_\_\_ DISCOUNT \_\_\_\_\_

REG PASSES \_\_\_\_\_ SALES PERSON \_\_\_\_\_

# CAR RENTAL SHOW 2020 RULES AND REGULATIONS

## CAESARS PALACE LAS VEGAS • MARCH 22-24, 2020

**PLEASE READ CAREFULLY**

**PART OF CONTRACT:** These rules and regulations constitute a bona fide part of the contract for International Car Rental Show, hereafter called ICRS. Exhibit Management reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exposition. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

**1. CONTRACT FOR SPACE:** Applicants for exhibit space are required to execute and forward a contract to ICRS with deposit.

**2. SPACE ASSIGNMENT:** Assignment of space for all valid contracts in hand will be based on a first-come, first-served basis. ICRS reserves the right to make modifications and change space assignments as necessary to meet the needs of show management.

**3. PAYMENT:** A 50% non-refundable deposit may accompany this contract for space confirmation. All invoices received must be paid upon receipt. No space will be held and no contract will be processed without a deposit. Full balance is due December 20, 2019 to maintain your exhibit space. Contracts submitted after December 20, 2019 must be paid in full.

**4. CANCELLATION:** Payment is refundable, less the 50% deposit if notified in writing prior to December 20, 2019. Cancellation policy applies to all exhibiting firms. Failure to appear at the exposition does not release the exhibitor from the responsibility for payment of the full cost of space rented. No refunds or credits will be granted, under any circumstance, after December 20, 2019.

**5. SUBLETTING SPACE:** No exhibitor may assign, sublet or apportion his space in whole or in part, nor exhibit any products or services other than those manufactured or handled in the normal course of his business, nor permit any agent of any exhibiting firm to solicit business or take orders in his space.

**6. EXHIBIT CONTRACTOR:** ICRS will furnish each exhibitor with access to an electronic version of the Service Manual that will specify the Official Contractor and will contain exhibit instructions, shipping labels, and order forms for all booth services. Orders not processed in advance for signs, furniture, carpeting, labor and other requirements must be procured at the Official Exhibit Contractor's Service Desk which will be located in the exhibit hall. All participating exhibitors must abide by union jurisdiction at the time of exposition.

**7. ARRANGEMENT OF EXHIBITS:** ICRS will provide display space as indicated on the official floor plan, insofar as possible, but reserves the right to make any changes necessary in the interests of an exhibitor.

**8. EXHIBIT HOURS, INSTALLATION AND DISMANTLING:** See Exhibitor Kit for details.

**9. EXHIBITORS' ADMISSION CREDENTIALS:** Show management will furnish exhibitors with two complimentary exhibitor passes. The number of exhibitor passes an exhibitor receives is dependent on the amount of space taken. Complete details will be included in the official exhibitor service kit. Representatives must register upon arrival at the exhibit area and at all times wear identification badges, containing the name of the firm that contracted space, which will be furnished without charge and which entitle wearers to attend convention sessions. A full registration fee will be assessed for any badge replacement. No one under 16 will be admitted.

**10. GENERAL REGULATIONS:** No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed or otherwise affixed to any pillars, walls, doors or other parts of the building. Combustible decorating material, gasoline, kerosene, acetylene and all other flammable or explosive substances are forbidden. Cloth and other decorating materials must pass any flame-proofing and fire codes and ordinances prevailing in the convention city. All packing containers, wadding, wrapping and such materials must be removed from the immediate exhibit area and not stored under tables or behind displays. In accordance with the city fire codes and ordinances, smoking will be permitted only in designated areas of the Convention Center during installation and dismantling.

**11. CONTRACTED LABOR:** Prevailing union regulations regarding use of union operators for equipment must be observed by all exhibitors.

**12. NON-LIABILITY:** It is expressly agreed by each and every contracting exhibitor, his agents and his guests, that neither ICRS nor Bobit Business Media, nor its employees, nor its contractors shall be liable for loss or damage to the goods or properties of exhibitors. At all times such goods and properties remain in the sole possession and responsibility and custody of each exhibitor. On signing the Application/Contract, exhibitor releases and agrees to indemnify the ICRS, Bobit Business Media, its managers, officers, members, sponsors, employees and agents, and save them harmless from any suit or claim for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, on or about the exhibitor's display space or arising out of exhibitor's participation in the exposition, including such damage or injury resulting in part from the negligence of one or more of the aforementioned indemnities.

**13. WAIVER OF SUBROGATION:** Exhibitor hereby waives and releases any rights of subrogation it or its insurers may have against ICRS and Bobit Business Media.

**14. PHOTO AND VIDEO RELEASE:** By attending ICRS, you hereby grant Bobit Business Media, its representatives, and employees the right to take photographs and multimedia of you and your property in relation to ICRS. You also authorize ICRS to use such images with or without your name, and for any lawful purpose, including but not limited to publicity, illustration, print advertising, and web content.

**15. INSURANCE CERTIFICATE: NEW FOR 2020!** For your convenience we are now including liability insurance which meets all of our insurance requirements along with your booth space fee. You will no longer need to go through the paperwork and costs of submitting your own compliant insurance. We hope you appreciate this new benefit.

**16. NO WAIVER:** The failure on the part of either party to insist upon a strict performance by the other party of any of the terms, covenants and conditions herein contained shall not be deemed to be a waiver by him of any breach of any term, covenant or condition herein contained. Waiver by either party of any breach by the other shall not operate to extinguish the term, covenant or condition the breach whereof has been waived nor be deemed to be a waiver of the right to declare a forfeiture for any other breach thereof. The waiver by one party of the performance of any covenant, condition or promise shall not invalidate this contract nor shall it be considered a waiver of any other terms, covenants and/or conditions.

**17. ICRS reserves the right to make such additional conditions, rules and regulations as Exhibit Management deems necessary to enhance the success of the exposition, and to decline or prohibit any exhibit which in its judgment is out of keeping with the character of the convention, this reservation being all-inclusive as to persons, things, printed matter, products and conduct.**

### **18. FORCE MAJEURE AND CANCELLATION OR POSTPONEMENT OF EXHIBITS**

In the event of fire, disaster, terrorism, threat of terrorism, civil disturbance, government or travel advisories, hazardous weather, act of God, infectious disease, strike, or any unforeseen occurrence that renders the fulfillment of this contract impossible by ICRS, at ICRS's option, the contract will be terminated or the parties shall mutually amend it. The Exhibitor hereby waives any claim against ICRS for damages or compensation in such event. In the event that the exhibits are cancelled, the liability of ICRS shall be limited to the money paid by Exhibitor as exhibit booth rental, less a proportionate share of all expenses incurred by ICRS as related to the exhibits. No refund shall be made should the dates or location of the exhibit change by ICRS, but Exhibitor will be assigned space that the Exhibitor agrees to use under these same rules, regulations, terms, and conditions. ICRS shall not be financially liable in the event the exhibit is interrupted, canceled, moved, or dates changed except as provided herein. The information contained in ICRS's marketing materials is preliminary and is subject to change.