

**NOVEMBER 3-5, 2019 • HARD ROCK HOTEL, ATLANTIC CITY**

**INSTRUCTIONS:** All applications must be signed, completed and accompanied by correct deposit. Applications that are incomplete, unsigned or not accompanied by proper deposit will be returned for completion and will not be entered into the assignment process. Spaces are assigned based on Loyalty Points, then contract receipt date.

### CHOOSE YOUR SPACE TYPE AND QUANTITY

**PLEASE NOTE:** If you are displaying a vehicle you must purchase a space that allows for a minimum 3-foot margin on all four sides of the vehicle. Vehicle doors may not open into the aisle or breach the border of your contracted space when fully extended. Vehicle displays are NOT permitted in 10' x 10' or 20' x 20' spaces.

#### LCT ADVERTISER SPECIAL RATES

To qualify for Special Rates you must be a 6x or greater LCT print/digital advertiser.

##### INLINE SPACES

10' x 10' .....Qty. \_\_\_\_\_ x \$2,200 = \$ \_\_\_\_\_  
 ISLAND BOOTHS @ \$14.00/sf x \_\_\_\_\_sf = \$ \_\_\_\_\_

##### VEHICLE SPACES:

**Low profile section (sedans)**  
 Width \_\_\_ x Length \_\_\_ x \$14.00/sf = \$ \_\_\_\_\_  
 Purchase your vehicle space(s) according to the square footage you need to display your vehicle(s) and booth properties, then round up to the nearest increment of ten. Each vehicle MUST have a minimum margin of three feet on all four sides.

##### SHUTTLES/VANS/SM BUSES:

Width \_\_\_ x Length \_\_\_ x \$14.00/sf = \$ \_\_\_\_\_  
 Purchase your vehicle space(s) according to the square footage you need to display your vehicle(s) and booth properties, then round up to the nearest increment of ten. Each vehicle MUST have a minimum margin of three feet on all four sides.

##### MOTORCOACHES/LRG BUSES:

15' x 50' x \$14.00/s.f. ....Qty. \_\_\_\_\_ x \$10,500 = \$ \_\_\_\_\_  
 This area on the show floor is sold on a "per bus" basis. **ADDITIONAL MANDATORY FEES**  
 Carpet Fee (Mandatory) @ total sf of exhibit x \$1.20/sf = \$ \_\_\_\_\_  
 Exhibitor Party Sponsor Fee (Mandatory) = \$ 500.00

**Exhibit Total** \$ \_\_\_\_\_

#### REGULAR RATES

##### INLINE SPACES

10' x 10' .....Qty. \_\_\_\_\_ x \$3,200 = \$ \_\_\_\_\_  
 ISLAND BOOTHS @ \$16.00/sf x \_\_\_\_\_sf = \$ \_\_\_\_\_

##### VEHICLE SPACES:

**Low profile section (sedans)**  
 Width \_\_\_ x Length \_\_\_ x \$16.00/sf = \$ \_\_\_\_\_  
 Purchase your vehicle space(s) according to the square footage you need to display your vehicle(s) and booth properties, then round up to the nearest increment of ten. Each vehicle MUST have a minimum margin of three feet on all four sides.

##### SHUTTLES/VANS/SM BUSES:

Width \_\_\_ x Length \_\_\_ x \$16.00/sf = \$ \_\_\_\_\_  
 Purchase your vehicle space(s) according to the square footage you need to display your vehicle(s) and booth properties, then round up to the nearest increment of ten. Each vehicle MUST have a minimum margin of three feet on all four sides.

##### MOTORCOACHES/LRG BUSES:

15' x 50' x \$16.00/s.f. ....Qty. \_\_\_\_\_ x \$12,000 = \$ \_\_\_\_\_  
 This area on the show floor is sold on a "per bus" basis. **ADDITIONAL MANDATORY FEES**  
 Carpet Fee (Mandatory) @ total sf of exhibit x \$1.20/sf = \$ \_\_\_\_\_  
 Exhibitor Party Sponsor Fee (Mandatory) = \$ 500.00

**Exhibit Total** \$ \_\_\_\_\_

### CONTACT INFORMATION

#### Exhibiting Company Information

COMPANY NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 MAIN PHONE \_\_\_\_\_

#### Booth Contact Information

BOOTH MAIN CONTACT \_\_\_\_\_  
 BOOTH CONTACT EMAIL \_\_\_\_\_  
 BOOTH CONTACT PHONE \_\_\_\_\_

PLEASE LIST ALL OTHER EMAIL ADDRESSES THAT SHOULD BE COPIED ON EXHIBIT COMMUNICATIONS:


### SUBMISSION

Mail: **Please retain a copy for yourself**  
 LCT Show East 2019  
 3520 Challenger St.  
 Torrance, CA 90503

Email: Linda@LCTmag.com Fax: 253-313-5236

### AGREEMENT & ACCEPTANCE

By signing this contract, I agree to abide by the terms stated above and the rules and regulations outlined on page two of this document.

 SIGNATURE \_\_\_\_\_  
 PRINT NAME \_\_\_\_\_ DATE \_\_\_\_\_

### PAYMENT TERMS AND INFORMATION

A 50% minimum deposit is due at the time of submitting this APPLICATION/CONTRACT form. **Final payments are due by 5pm on Friday, October 11, 2019.**

We accept most credit cards and/or business check, money order or cashier's check made payable to LCT EAST.

Payment is refundable less the corresponding deposit if LCTSE is notified in writing postmarked on or before August 8, 2019. After August 8, 2019 all contracts, including new contracts, are final and refunds will NOT be granted. **Failure to comply will result in the forfeiture of reserved space assignments.** Exhibitors with an outstanding balance will not be permitted to move into the exhibit hall without full payment.

DEPOSIT AMOUNT: \$ \_\_\_\_\_ PAYMENT TYPE:  American Express  Visa  MasterCard  Discover  Check

By signing below, you hereby authorize Bobit Business Media to charge the credit card indicated on this application and agree that you will not seek to charge back or dispute your payment.

CREDIT CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CW: \_\_\_\_\_  
 NAME ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

### INTERNAL USE ONLY

Contract Rec'd \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Sales # \_\_\_\_\_  Confirmation Sent  Tracking  Web Link Complete  Floorplan Updated  Mobile App  
 Payment Rec'd \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ \$ Amount \_\_\_\_\_ To Accounting \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

## LCT SHOW EAST | HARD ROCK HOTEL ATLANTIC CITY 2019 RULES & REGULATIONS

**PART OF CONTRACT:** These rules and regulations constitute a bona fide part of the contract for LCT Show East, hereafter called LCTSE space. Exhibit Management reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exposition. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

**1. CONTRACT FOR SPACE:** Applicants for exhibit space are required to execute and forward an Application/Contract to LCTE with full payment for standard booth spaces and a deposit for vehicle spaces.

**2. SPACE ASSIGNMENT:** Space for all valid contracts in hand will be assigned based on Loyalty Program Points and then in the order received. In all cases, efforts will be made to assign space in as close compliance as possible with applicant's choices.

**3. PAYMENT FOR SPACE:** A 50% deposit corresponding to exhibit space size is due with contract and the balance is due in full on or before October 11, 2019.

Failure to comply will result in the forfeiture of reserved space assignments. Exhibitors will not be permitted to move into the exhibit hall without full payment and all outstanding invoices via BBM made current.

**4. CANCELLATION:** Payment is only refundable if show management is able to resell space and recover costs associated. Cancellation policy applies to all exhibiting firms. Failure to appear at the exposition does not release the exhibitor from the responsibility for payment of the full cost of space rented.

**5. SUBLETTING SPACE:** No exhibitor may assign, sublet, share or apportion his space in whole or in part, nor exhibit any products or services other than those manufactured or handled in the normal course of his business, nor permit any agent of any exhibiting firm to solicit business or take orders in his space.

**6. EXHIBIT CONTRACTOR:** LCTE will furnish each participating exhibitor with a Service Manual that will specify the Official Exhibit Contractor and will contain exhibit instructions, shipping labels, and order forms for all booth accessories and services required. Orders not processed in advance for signs, furniture, labor and other requirements must be procured at the Official Exhibit Contractor's Service Desk which will be maintained in the exhibit hall. All participating exhibitors must abide by union jurisdiction in force at the time of exposition.

**7. ARRANGEMENT OF EXHIBITS:** LCTE will provide display space as indicated on the official floor plan, insofar as possible, but reserves the right to make any changes necessary in the interests of an exhibitor.

**8. DISPLAY CONSTRUCTION AND LIMITATIONS:** Complete kit will be forwarded to exhibitor upon receipt by LCTE of an executed Application/Contract with payment. Regulations

regarding exhibit specification will be included with kit. All exhibitors will be expected to review and consider all regulations prior to move-in. Please note: hanging signs are not permitted over inline spaces.

**9. EXHIBIT HOURS, INSTALLATION AND DISMANTLING:** See Exhibitor Kit for complete details.

**10. EXHIBITORS' ADMISSION CREDENTIALS:** Representatives must register upon arrival at the exhibit area and at all times wear identification badges, containing the name of the firm that contracted space, which will be furnished without charge and which entitle wearers to attend conference sessions. A full registration fee will be assessed for any badge replacement. No one under 12 admitted.

**11. GENERAL REGULATIONS:** No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed or otherwise affixed to any pillars, walls, doors or other parts of the building. Combustible decorating material, gasoline, kerosene, acetylene and all other flammable or explosive substances are forbidden. The use of helium balloons is prohibited. All vehicles must have battery cables disconnected and less than 1/8 tank of gas in fuel tanks. Fuel tanks shall have locking-type caps or be sealed with tape. A copy of ignition key must be left with the decorator. Vehicles to be displayed must have steering and drive shaft apparatus firmly attached and operable during move-in and move-out. Cloth and other decorating materials must pass any flame-proofing and fire codes and ordinances prevailing in the convention city. All packing containers, wadding, wrapping and such materials must be removed from the immediate exhibit area and not stored under tables or behind displays. In accordance with the city fire codes and ordinances, smoking will be permitted only in designated areas of the Convention Center during installation and dismantling.

**12. CONTRACTED LABOR:** Prevailing union regulations regarding use of union operators for equipment must be observed by all exhibitors.

**13. NON-LIABILITY:** It is expressly agreed by each and every contracting exhibitor, his agents and his guests, that neither LCTE nor Bobit Business Media, nor its employees, nor its contractors shall be liable for loss or damage to the goods or properties of exhibitors. At all times such goods and properties remain in the sole possession and responsibility and custody of each exhibitor.

On signing the Application/Contract, exhibitor releases and agrees to indemnify the LCTE, Bobit Business Media, its managers, officers, members, sponsors, employees and agents, and save them harmless from any suit or claim for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, on or about the exhibitor's display space or arising out of exhibitor's participation in the exposition, including such damage or injury resulting in part from the negligence of one or more of the aforementioned indemnities.

**14. WAIVER OF SUBROGATION:** Exhibitor hereby waives and releases any rights of subrogation it or its insurers may have against LCTSE and Bobit Business Media.

**15. INSURANCE CERTIFICATE:** It is the responsibility of the exhibitor to provide LCTE and/or Bobit Business Media or their appointed representatives, a certificate of insurance no later than 45 days before the show, showing evidence of insurance as follows: Comprehensive General Liability which includes Premises & Operations, Blanket Contractual, Personal Injury Independent Contractors and Products/ Completed Operation Liability at limits of Bodily Injury and Property Damage not less than \$1,000,000 Combined Single Limit of Liability.

**16. NO WAIVER:** The failure on the part of either party to insist upon a strict performance by the other party of any of the terms, covenants and conditions herein contained shall not be deemed to be a waiver by him of any breach of any term, covenant or condition herein contained. Waiver by either party of any breach by the other shall not operate to extinguish the term, covenant or condition the breach whereof has been waived nor be deemed to be a waiver of the right to declare a forfeiture for any other breach thereof. The waiver by one party of the performance of any covenant, condition or promise shall not invalidate this contract nor shall it be considered a waiver of any other terms, covenants and/or conditions.

17. LCTE reserves the right to make such additional conditions, rules and regulations as Exhibit Management deems necessary to enhance the success of the exposition, and to decline or prohibit any exhibit which in its judgment is out of keeping with the character of the convention, this reservation being all-inclusive as to persons, things, printed matter, products and conduct.

**18. EXHIBITOR PARTY SPONSOR FEE:** A \$500 per company flat fee is assessed to each exhibitor and allocated to the Exhibitor Sponsored Official Party. All exhibiting company personnel are invited. A hosted bar and live entertainment are included.

**19. LCT ADVERTISERS:** A preferred client is a company that has contracted for 6x or greater advertising program with LCT in print or digital space inside the calendar year.

LCT Advertising/Exhibiting Policy Pertaining to Conversion and Secondary Manufactured Vehicles

1. LCTE will make every effort to screen conversion advertisers/exhibitors in an effort to promote safety tested, legally alerted vehicles on LCT Magazine and at LCTE.

2. Vehicle Exhibiting Policy: All companies must sign a sworn safety compliance affidavit in order to be considered for show participation at the 2019 LCT East. LCTE reserves the right to review said affidavits with NHTSA in advance of the show and to accept/reject applications that are not deemed compliant to FMVSS.