

# YOUR PROTECTION PLAN'S PROTECTION PLAN.



**Warranty Chain Management Summit**  
August 29-31, 2021 | The Bellagio, Las Vegas  
[WarrantyConference.com](http://WarrantyConference.com)  
#WCM2021

For More Information, contact your **Director of Strategic Accounts**



# YOUR PROTECTION PLAN'S PROTECTION PLAN.



Warranty Chain Management Summit  
August 29-31, 2021

The Bellagio, Las Vegas  
[WarrantyConference.com](http://WarrantyConference.com)  
#WCM2021

For More Information, contact your  
Director of Strategic Accounts



## WHAT IS WCM?

Warranty Chain Management is an annual conference that informs and inspires executives dedicated to the advancement of protection products in a large number and wide variety of industries.

Every company that offers warranties and service agreements — be they legally mandated, optional or extendable — can benefit from sharing challenges, opportunities, and best practices in the forum WCM provides.

In a relatively nascent discipline, the tools and techniques you rely on are still evolving. WCM brings together those seeking to maximize production and profitability and minimize the bottom-line losses and legal exposure that can result from sloppy, ill-conceived, or unethical practices.

Whether your company offers warranty financing; actuarial, compliance, technology, or repair services; support systems, or call center services, you will find value in this unique event.

# YOUR PROTECTION PLAN'S PROTECTION PLAN.

## THE BENEFITS OF BEING A SPONSOR OR EXHIBITOR AT WCM

As a sponsor or exhibitor at Warranty Chain Management Conference you will build awareness for your brand by putting your name in front of prime prospects and you'll have the chance to meet them in person. Sponsors and exhibitors of WCM leave the conference with a book full of leads that drive their business for the coming year and beyond.

### What Past Exhibitors Have Said:

“We're so pleased to be part of this event. The turnout [of attendees] is fantastic and we should have sponsored WCM before. We'll definitely be back!”

“I met with the CEO to review the list of new leads. WCM [conferences] were highlighted as the source on almost every line.”

“Our business has grown by three times of what it was when we first participated at the WCM Conferences.”



Warranty Chain Management Summit  
August 29-31, 2021

The Bellagio, Las Vegas  
[WarrantyConference.com](http://WarrantyConference.com)  
#WCM2021

For More Information, contact your  
Director of Strategic Accounts





# YOUR PROTECTION PLAN'S PROTECTION PLAN.



Warranty Chain Management Summit  
August 29-31, 2021

The Bellagio, Las Vegas  
WarrantyConference.com  
#WCM2021

For More Information, contact your  
Director of Strategic Accounts



# SPONSORSHIP PACKAGES



Successful exhibit marketing doesn't begin when the Exhibit Hall opens. Sponsorships provide maximum visibility prior to the show, during the show, as well as after. Promotional pieces are mailed and emailed throughout the year to prospective attendees as well as confirmed attendees.

WCM sponsorship opportunities sell out fast! The earlier you secure your sponsorship, the more opportunity you have for the added exposure. Don't miss out on the opportunity to improve and reinforce your company's image.

## By becoming a sponsor, you will benefit from:

- Increased brand recognition and loyalty
- The ability to stand out and create maximum exposure for your products and services
- The opportunity to establish and reinforce your company's image
- Steady traffic to your exhibit
- Increased sales
- An engaged and committed group of buyers who can become your clients and prospects if they aren't already

## GOLD SPONSORSHIP

- 10 x 20 Booth Space
- Includes booth drape, carpet, 7"x 44" company identification sign and liability insurance
- 6 complimentary full registration passes (additional passes a discounted rate)
- Logo placement under appropriate level on marketing materials, mobile app, website, entrance unit and Sponsored items
- Logo and company description on website (not to exceed 75 words)
- Website exposure maintained for up to three months after the event
- Post-show attendee roster including name, company, city and state
- Full Page 4 Color Ad in the Special Show Issue of Magazine
- Conference Tote Bag Insert
- 2 e-promos to conference attendee list
- Acknowledgment of your sponsorship at the WCM opening address
- Prize-draw winner announcement (if requested by sponsor)
- Banner Display (optional)

**Investment: \$25,000**

## SILVER SPONSORSHIP

- 10 x 20 Booth Space
- Includes booth drape, carpet, 7"x 44" company identification sign and liability insurance
- 6 complimentary full registration passes (additional passes a discounted rate)
- Logo placement under appropriate level on marketing materials, mobile app, website, entrance unit and sponsored items
- Logo and company description on website and S2 product PDFs (not to exceed 100 words)
- Website exposure maintained for up to three months after the event
- Post-show attendee roster including name, company, city and state
- Full Page 4 Color Ad in the Special Show Issue of Magazine
- Conference Tote Bag Insert
- 1 e-promo to conference attendee list

**Investment: \$15,000**

# YOUR PROTECTION PLAN'S PROTECTION PLAN.



Warranty Chain Management Summit  
August 29-31, 2021

The Bellagio, Las Vegas  
[WarrantyConference.com](http://WarrantyConference.com)

#WCM2021

For More Information, contact your  
Director of Strategic Accounts



## BRONZE SPONSORSHIP

- 10 x 10 Booth Space
- Includes booth drape, carpet, 7" x 44" company identification sign and liability insurance
- 2 complimentary full registration passes (additional passes a discounted rate)
- Logo placement under appropriate level on marketing materials, mobile app, website, entrance unit and sponsored items
- Logo and company description on website with 2 product PDFs (not to exceed 50 words)
- Website exposure maintained for up to three months after the event
- Post-show attendee roster including name, company, city and state
- Half Page 4 Color Ad in the Special Show Issue of Magazine
- Conference Tote Bag Insert
- Acknowledgment of your sponsorship at the WCM opening address

**Investment: \$10,000**

## Keynote Address Sponsorship (2 AVAILABLE)

Exclusive sponsorship allows your company to be branded with a Keynote session of the show. A great way to get in front of the conference attendees! Includes pre-show marketing package.

**Investment: \$7,500**

## Welcome Reception Sponsor (1 AVAILABLE)

Exclusive sponsorship of welcome reception; includes acknowledgment in the special show issue of magazine, and on signage during the reception.

**Investment: \$5,000**

## Evening Reception Sponsor

Exclusive sponsorship of evening reception; includes acknowledgment in the special show issue of magazine, and on signage during the reception.

**Investment: \$5,000**

## Chair Covers

A great way to get your company noticed. Your company's logo will be prominently placed on all the chair backs in the general session for the entirety of the WCM Conference.

**Investment: \$6,500**

## Hotel Key Cards

Hotel Key Cards with your logo will be distributed to all WCM attendees at guest check in.

**Investment: \$6,000**

## Exclusive Cigar Lounge (1 AVAILABLE)

Invite the conference attendees to your private Hospitality Suite. Sponsorship includes 250 Churchill style Cigars, and advertising support. Includes pre-show marketing package.

**Investment: \$5,500**

## Registration Sponsor (1 AVAILABLE)

Front line branding exposure at the registration counter and on badges. As the Registration Sponsor your logo is included on the show badge, your logo will appear on all registration signage and in the show program on all registration listings.

**Investment: \$5,500**



# YOUR PROTECTION PLAN'S PROTECTION PLAN.



Warranty Chain Management Summit  
August 29-31, 2021

The Bellagio, Las Vegas  
[WarrantyConference.com](http://WarrantyConference.com)  
#WCM2021

For More Information, contact your  
Director of Strategic Accounts



## Podium Sponsor

What better way to ensure visibility of your brand than to have it appear boldly in all general sessions and workshops on the podium signage.

**Investment: \$5,000**

## Conference Tote Bags (1 AVAILABLE)

Your company's name will be seen everywhere - over and over again with your logo prominently placed on tote bags carried by all attendees during (and after!) the event.

**Investment: \$5,000**

## Luncheon Sponsor (2 AVAILABLE)

Exclusive sponsorship of luncheon; includes acknowledgment in the special show issue of magazine, and on signage during luncheon.

**Investment: \$4,500**

## Badge Lanyards (1 AVAILABLE)

Seen on the neck of every WCM attendee. Make sure it's your logo they see associated with the conference.

**Investment: \$4,500**

## Official Event Pad

A great tool for WCM attendees while in session. Your logo will be prominently placed on the event pad.

**Investment: \$4,500**

## Pocket Schedule

Put your logo on the schedule that includes all keynotes, panels, and workshops.

**Investment: \$4,000**

## Breakfast Sponsor (2 AVAILABLE)

Exclusive sponsorship of breakfast; includes acknowledgment in the special show issue of magazine, and on signage during breakfast.

**Investment: \$3,000**

## Hotel Room Drop (2 AVAILABLE)

While your attendees are out, we'll deliver your company's literature to each room; a clever way to ensure your message is seen by all! (sponsor-supplied)

**Investment: \$3,500**

## Registration Giveaway Sponsor (1 AVAILABLE)

Your company will be featured in two pre-show press releases as the Registration Giveaway Sponsor, and your company will be quoted in the press releases. At show site, your company will be recognized as the sponsor, and an executive from your company will be present when the prizes are given out during the opening general session. Includes pre-show marketing package.

**Investment: \$5,000**

## Official Event Pen

The only pen that will be distributed officially at WCM 2020.

**Investment: \$2,500**

## Refreshment Break Sponsor (5 AVAILABLE)

Exclusive sponsorship of coffee break; includes acknowledgment in the special show issue of magazine, and on signage during break.

**Investment: \$2,000**

## Booth Traffic Package (15 AVAILABLE)

Your company will be part of the WCM sponsored Giveaway. Attendees that wish to participate, will visit your booth to have their card stamped.

**Investment: \$1,000**

## Epromo (LIMITED AVAILABILITY)

Don't miss this great opportunity to promote your company to all WCM attendees.

**Investment: \$1,500**

## Conference Tote Bag Insert

Don't miss this great opportunity to include one piece of collateral or promotional item (no pads or pens) in conference tote bag. (sponsor-supplied)

**Investment: \$1,250**

## Floor Stickers

12x12 Floor sticker with your company info in the main conference or expo. 5 Stickers.

**Investment: \$2,500**

# YOUR PROTECTION PLAN'S PROTECTION PLAN.

## EXHIBITOR OPPORTUNITIES

As an exhibitor at Warranty Chain Management, there are various tabletop options that will give you a platform to show off your company and meet with prospective or current clients. In addition to traditional tabletops, custom options are offered to those that want to make a bigger impact and drive even more brand awareness with a larger space.

### Here's what is included with your booth space:

- Standard Booth Drape (excludes island spaces)
- Company ID Sign (excludes island spaces)
- Website company listing with a link
- Exhibitor registration passes
- Liability Insurance
- Items available for booth package option only
  - + 6' draped table
  - + 2 Side Chairs
  - + Wastebasket
  - + 500 Watt Electrical

### EXHIBIT SPACE PRICING

Display Area Only - 10x20 Booth Space

**Cost: \$10,000**

Display Area Only - 10x10 Booth Space

**Cost: \$5,000**

Exhibit Space - custom

Exhibitors ordering larger spaces, need custom sizes or would like vehicle spaces please contact your Director of Strategic Accounts



Warranty Chain Management Summit  
August 29-31, 2021

The Bellagio, Las Vegas  
[WarrantyConference.com](http://WarrantyConference.com)  
#WCM2021

For More Information, contact your  
Director of Strategic Accounts

